

Sustainable Business Minor

(College of Business Administration)

18 credits

Code	Title	Credits
Core		
MGT/MKT 310	Principles of Sustainable Business	3
MGT 408	The Global Responsibility of Business	3
MGT/MKT 480	Business Sustainability Capstone	3
Electives		
Select nine credits of approved electives:		9
At least three of the elective credits must be from the College of Business Administration course work. Select from the following:		
ECO 346	Environmental and Ecological Economics	
MGT 400	Special Topics in Management (Topic: Green Operations)	
	or MGT 493 Green Operations Management	
MGT 422	Social Entrepreneurship	
MKT 351	Sustainability in Marketing	
Remaining elective credits may be taken outside the CBA. Select from the following:		
ANT 366	Anthropology of Food	
ARC 300	Cultural Resources Management	
ENV 101	Introduction to Sustainability and Environmental Studies	
ENV 303	Topics in Environmental Studies	
GEO 200	Conservation of Global Environments	
GEO 211	Global Climate Change	
HIS 317	American Environmental History	
PHL 341	Environmental Ethics	
PUB 338	Environmental Policy	
PSY 302	Environmental Issues: Applied Psychology	
SOC/RGS 363	Indigenous Peoples and the Environment	
Total Credits		18

A maximum of six credits can be applied to the management major.

A maximum of three credits can be applied to the marketing major.