

# Accelerated Graduate Program in ORTEM: Tourism & Event Management (BS) & Recreation Management (MS)

## Major requirements

(College of Science and Health)

## Curriculum taken as an undergraduate student

| Code                      | Title                                                                  | Credits   |
|---------------------------|------------------------------------------------------------------------|-----------|
| <b>Undergraduate core</b> |                                                                        |           |
| REC 150                   | Leisure, Quality of Life, and Well Being                               | 3         |
| REC 301                   | Introduction to Recreation Programming and Event Management            | 3         |
| REC 306                   | NatureRx: Environmental Ethics and Behaviors in Recreation and Tourism | 3         |
| REC 317                   | Experiential Facilitation in Recreation                                | 3         |
| REC 325                   | Leisure in a Diverse Society                                           | 3         |
| REC 340                   | Evaluation Methods and Practices                                       | 3         |
| REC 350                   | Experience Design, Promotion, and Communication                        | 3         |
| REC 390                   | Principles of Management in Recreation                                 | 3         |
| REC 440                   | Professional Wellness in Contemporary Leisure Services                 | 1         |
| REC 449                   | Internship/Professional Preparation <sup>1</sup>                       | 1         |
| REC 450                   | Internship                                                             | 12        |
| <b>Total Credits</b>      |                                                                        | <b>38</b> |

<sup>1</sup> Enrollment in REC 449 requires completion or concurrent enrollment in all REC courses, except REC 450.

| Code                                                        | Title                                            | Credits  |
|-------------------------------------------------------------|--------------------------------------------------|----------|
| <b>Graduate core (to be taken after earning 75 credits)</b> |                                                  |          |
| REC 500                                                     | Parks, Recreation, and Tourism Facility Planning | 3        |
| REC 502                                                     | Risk Management in Leisure Service Organizations | 3        |
| <b>Total Credits</b>                                        |                                                  | <b>6</b> |

## Tourism and event management emphasis requirements

| Code                                  | Title                                  | Credits |
|---------------------------------------|----------------------------------------|---------|
| <b>Undergraduate emphasis courses</b> |                                        |         |
| REC 320                               | Introduction to Tourism                | 3       |
| REC 445                               | Advanced Event Planning and Management | 3       |
| REC 345                               | Ecotourism                             | 3       |
| or REC 360                            | Sustainable Tourism                    |         |

## Graduate course (to be taken after earning 75 credits)

|                      |                                                       |           |
|----------------------|-------------------------------------------------------|-----------|
| REC 520              | Revenue Management in Recreation, Tourism, and Events | 3         |
| <b>Total Credits</b> |                                                       | <b>12</b> |

## Admission to graduate program

When applying to the Recreation Management Graduate Program:

- Applicant must be a current outdoor, recreation, tourism and event management major and have completed or is concurrently enrolled in REC 301.
- Students may be accepted into the accelerated graduate program at any time after having completed the required courses. It is suggested that students apply before they have completed 75 undergraduate credit hours. Graduate courses cannot be taken until the student has completed 75 undergraduate credits.
- Student must have and maintain a minimum cumulative undergraduate GPA of 2.85/4.0; and maintain a minimum cumulative graduate GPA of 3.0/4.0
- Undergraduate students who have been accepted into the 4+1 program will be allowed to take the following courses at the 500-level and receive credit towards both the undergraduate and graduate degrees upon the completion of 75 undergraduate credits:

| Code                 | Title                                                 | Credits  |
|----------------------|-------------------------------------------------------|----------|
| REC 500              | Parks, Recreation, and Tourism Facility Planning      | 3        |
| REC 502              | Risk Management in Leisure Service Organizations      | 3        |
| REC 504              | Budgeting in Recreation Services <sup>2</sup>         | 3        |
| or REC 520           | Revenue Management in Recreation, Tourism, and Events |          |
| <b>Total Credits</b> |                                                       | <b>9</b> |

<sup>2</sup> Whether to take REC 504 or REC 520 is determined by the emphasis requirements.

Final admission to the Recreation Management Graduate Program is contingent upon completion of all undergraduate major program requirements.

## Internship

REC 450 Internship (12-16 cr.) will be taken as undergraduate credit and fulfills the final requirements of the undergraduate degree. After REC 450 is completed the student will graduate with their Bachelor of Science in outdoor, recreation, tourism and event management.

## Remaining curriculum taken as a graduate student

| Code             | Title                                                      | Credits |
|------------------|------------------------------------------------------------|---------|
| <b>Core</b>      |                                                            |         |
| REC 701          | Philosophical Foundations of Leisure, Play, and Recreation | 3       |
| REC 731          | Data Evaluation and Management in Parks and Recreation     | 3       |
| REC 735          | Management Topics in Recreation and Leisure Services       | 3       |
| <b>Electives</b> |                                                            |         |

|                                                                             |           |
|-----------------------------------------------------------------------------|-----------|
| Select nine credits from the following:                                     | 9         |
| REC 504 Budgeting in Recreation Services                                    |           |
| REC 515 Camp Administration                                                 |           |
| REC 545 Advanced Event Planning and Management                              |           |
| REC 595 Independent Study in Recreation                                     |           |
| REC 732 Human Development and Group Dynamics                                |           |
| REC 733 Diversity and Social Justice in Recreation Management               |           |
| REC 734 Experience Management                                               |           |
| REC 736 Collaborative Approaches to Recreation and Leisure Service Delivery |           |
| REC 737 Contemporary Issues in Recreation Management                        |           |
| <b>Capstone</b>                                                             |           |
| Select one of the following courses:                                        | 3         |
| REC 738 Capstone Seminar in Recreation Management                           |           |
| REC 761 Graduate Project in Recreation                                      |           |
| <b>Total Credits</b>                                                        | <b>21</b> |

## Degree requirements

All students must complete the general education, college core, major/minor, and university degree requirements to qualify for a degree. All enrolled students have access to a degree audit to track all of these requirements.

- Core general education requirements (<https://catalog.uwlax.edu/undergraduate/generaleducation/>)
- Baccalaureate degree requirements (p. 2)

## Baccalaureate degree requirements

Candidates for the Bachelor of Arts or the Bachelor of Science degrees must accomplish the following:

1. Fulfill the Core General Education Requirements (CGER) (<https://catalog.uwlax.edu/undergraduate/generaleducation/#generaleducationrequirements>).
2. Complete the courses prescribed by the Undergraduate Curriculum Committee for the degree desired in the respective school or college.
3. Earn a minimum of 120 semester credits with at least a 2.00 cumulative GPA.<sup>1,2</sup>
4. At least 40 credits must be earned in 300/400 level courses. Transfer courses earned or transferred at the 300/400 level apply to this requirement.
5. Complete major and minor requirements with at least a 2.00 GPA<sup>1,2</sup> in each major and minor (and concentration or emphasis, if selected).
6. A minimum of 30 semester credits in residence at UWL is required for graduation. (See undergraduate resident requirement (<https://catalog.uwlax.edu/undergraduate/academicpolicies/graduation/#undergraduate-residence-requirement>)).
7. Submit an application for graduation via the "Submit Intent to Graduate" link in the WINGS Student Center as soon as the student has registered for his or her final semester or summer term in residence. December and winter intersession graduates should apply by May 1. May and summer graduates should apply by December 1.

<sup>1</sup> Grade point average requirements for some programs will be considerably higher than 2.00. Re-entering students may be required to earn credits in excess of the 120 needed for graduation in any

curriculum to replace credits earned in courses in which the content has changed substantially in recent years. Each case will be judged on its own merit.

- <sup>2</sup> The grade point average recorded at the time the degree is awarded will not be affected by future enrollment.

**No degree will be awarded unless all requirements are fulfilled and recorded within 30 days after the official ending date of each term.**

## Sample degree plan

Below is a sample degree plan that can be used as a guide to identify courses required to fulfill the major and other requirements needed for degree completion. A student's actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Also, this sample plan assumes readiness for each course and/or major plan, and some courses may not be offered every term. Review the course descriptions or the class timetable (<http://www.uwlax.edu/records/regISTRATION/>) for course offering information.

The sample degree plans represented in this catalog are intended for first-year students entering UWL in the fall term. Students should use their degree audit and work closely with their advisor(s) and college dean's office to ensure declaration and completion of all requirements in a timely manner.

## Core General Education Program

The Core General Education Requirement (CGER) is the common educational experience for all undergraduates at UWL. Sample degree plans include CGER placeholders to ensure completion of the core general education requirements. The CGER category listed in parentheses indicated the recommended course to help complete CGER and the program requirements. Transferred courses may alter the plan. Courses may be rearranged to fit the needs or recommendations of the student's program of study. CGER courses may be taken during winter term (January between the semesters) and summer to reduce the course load during regular terms (fall and spring). Students should consult with their advisor and/or the college academic services director in their college/school for assistance with course and schedule planning. Refer to the Core General Education Requirements (<https://catalog.uwlax.edu/undergraduate/generaleducation/>) for more specific details.

At least 40 credits of the 120 credits required must be earned at the 300/400-level.

**Note:** New students and transfer students with less than 12 credits earned are required to take The Eagle Advantage for College Success (UWL 100, 2 cr.) or FYS 100 First-Year Seminar (3 cr.) during one of their first two semesters at UWL.

*This sample degree plan does not establish a contractual agreement. It identifies the minimum requirements a student must successfully complete, to qualify for a degree, in a format intended to assist the student in planning their academic career. Actual degree plans may differ.*

**This major is exempt from the CSH College Core requirement.**

| Year 1                      |                           |                |
|-----------------------------|---------------------------|----------------|
| <b>Fall</b>                 | <b>Credits Spring</b>     | <b>Credits</b> |
| REC 150 (CGER NSW-MBP       | 3 ENG 110 (CGER CL-WL     | 3              |
| Natural Science & Wellness: | Communication & Literacy: |                |
| Mind, Body, & Planet)       | Written Literacy)         |                |

|                                                                   |                                                                                               |           |
|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------|
| CST 110 (CGER CL-SL Communication & Literacy: Spoken Literacy)    | 3 UWL 100 or FYS 100 (CGER SBS-FS Social & Behavioral Science: Social Foundation for Success) | 2         |
| CGER HA-AA Humanities & Arts: Arts & Aesthetics                   | 3 CGER MQR-QR Mathematics & Quantitative Reasoning: Quantitative Reasoning                    | 3         |
| CGER CP-CU Civics & Perspective: Communities of the United States | 3 CGER SBS-BS Social & Behavioral Science: Social & Behavioral Studies                        | 3         |
| CGER HA-PDU Humanities & Arts: Pasts that Define Us               | 3 University Elective                                                                         | 3         |
|                                                                   | <b>15</b>                                                                                     | <b>14</b> |

|                                                               |                       |                |
|---------------------------------------------------------------|-----------------------|----------------|
| <b>Year 2</b>                                                 |                       |                |
| <b>Fall</b>                                                   | <b>Credits Spring</b> | <b>Credits</b> |
| REC 301                                                       | 3 REC 317             | 3              |
| REC 325                                                       | 3 REC 320             | 3              |
| CGER NSWL-ES Natural Science & Wellness: Experiential Science | 4 University Elective | 3              |
| CGER CL-SWT Communication & Literacy: Stories We Tell         | 3 University Elective | 3              |
| University Elective                                           | 3 University Elective | 3              |
|                                                               | <b>16</b>             | <b>15</b>      |

|                                              |                                                                                   |                |
|----------------------------------------------|-----------------------------------------------------------------------------------|----------------|
| <b>Year 3</b>                                |                                                                                   |                |
| <b>Fall</b>                                  | <b>Credits Spring</b>                                                             | <b>Credits</b> |
| REC 306                                      | 3 REC 345 or 360 (Tourism Emphasis Elective)                                      | 3              |
| REC 340                                      | 3 CGER CP-CW Civics & Perspective: Cultures of Our World                          | 3              |
| REC 390 <sup>1,2</sup>                       | 3 University Elective                                                             | 4              |
| University Elective                          | 3 University Elective                                                             | 3              |
| University Elective                          | 4 University Elective                                                             | 3              |
| Apply to RM Dual Degree Program <sup>3</sup> | Apply for "special non-degree graduate student status" for next fall <sup>4</sup> |                |
|                                              | <b>16</b>                                                                         | <b>16</b>      |

|                                                |                       |                |
|------------------------------------------------|-----------------------|----------------|
| <b>Year 4</b>                                  |                       |                |
| <b>Fall</b>                                    | <b>Credits Spring</b> | <b>Credits</b> |
| REC 440                                        | 1 REC 450             | 12             |
| REC 445                                        | 3                     |                |
| REC 449                                        | 1                     |                |
| REC 500                                        | 3                     |                |
| REC 502 <sup>1</sup>                           | 3                     |                |
| REC 520                                        | 3                     |                |
| University Elective                            | 2                     |                |
| Apply for "full graduate status" for next fall |                       |                |
|                                                | <b>16</b>             | <b>12</b>      |

|                        |                           |                |
|------------------------|---------------------------|----------------|
| <b>Additional year</b> |                           |                |
| <b>Fall</b>            | <b>Credits Spring</b>     | <b>Credits</b> |
| REC 701                | 3 REC elective (see list) | 3              |
| REC 731                | 3 REC elective (see list) | 3              |
| REC 735                | 3 REC elective (see list) | 3              |
|                        | Capstone course           | 3              |
|                        | <b>9</b>                  | <b>12</b>      |

**Total Credits: 141**

<sup>3</sup> **To be considered for admission to the accelerated graduate program, the student must:**

1. Be a current outdoor, recreation, tourism and event management student who has completed at least 75 undergraduate credits.
2. Have completed or is concurrently enrolled in REC 301 and STAT 145.
3. Have a minimum cumulative UWL GPA of 2.85 to apply.

For complete details regarding application procedures, contact the Recreation Management Program Director in the Department of Recreation Management and Recreational Therapy.

- <sup>4</sup> All undergrad REC major requirements and REC 500, REC 502, and REC 520 should be completed before taking REC 450 the Spring of senior year. Therefore, the application for "special non-degree graduate student" status may be done the Fall of junior year if a graduate-level class such as REC 502 needs to be taken the Spring of junior year. This application cannot be submitted earlier than the Fall of junior year.

<sup>1</sup> REC 390 must be taken before or concurrently with REC 502.

<sup>2</sup> REC 390 is only offered in the Fall.