

Healthcare Analytics Management Minor

The **minor in healthcare analytics management (HAM)** is designed to prepare students in a wide variety of majors planning careers in any area of the healthcare industry. Students will learn to understand the role and leverage the potential of healthcare analytics. Students taking the minor will acquire skills to identify innovative uses of data to solve healthcare management problems, construct and understand key industry metrics, and guide professional decision-making.

Minor requirements

(All colleges)

21 credits

Code	Title	Credits
Core		
ECO 230	Data Analysis for Business Applications	3
IS 300	Data Management for Business Problem Solving and Decision Making	3
MGT 350	Healthcare Management	3
MGT 402	Healthcare Analytics Management	3
Communication		3
Select one of the following:		
CST 354	Health Communication	
ENG 307	Writing for Management, Public Relations and the Professions	
MGT/MKT 301	Business Communication	
Analytics		3
Select one of the following:		
ECO 307	Introduction to Econometrics	
FIN 360	Principles of Insurance and Risk Management	
IS 360	Management of Business Analytics	
MGT 395	Management Science	
MKT 467	Marketing Analytics	
PSY 420	Advanced Research Methods	
STAT 305	Statistical Methods	
STAT 345	Statistical Computing	
Healthcare		3
Select one of the following:		
ANT 370	Medical Anthropology	
ECO 350	Health Economics	
HED 320	The U.S. Health Care System	
PH 200	Introduction to Public Health	
PH 340	Epidemiology and Human Disease Prevention	
PSY 334	Health Psychology	
PUB 334	Health Policy	
SOC 420	Health Care and Illness	
Total Credits		21

Students may double count up to six credits with their major.