

International Business Minor

(All colleges)

Students, especially non-business majors, must pay careful attention to the prerequisites for the professional business courses as stated in the course descriptions. Additional prerequisites total 18-24 credits.

18 credits

Code	Title	Credits
Core		
ECO 340	Introduction to International Economics	3
FIN 440	Multinational Financial Management	3
MGT 360	International Management	3
MKT 341	International Marketing	3
Electives		
Select two of the following:		6
ANT/GEO/ HIS/POL/SOC 202	Contemporary Global Issues	
BLAW 405	The Law of International Business Transactions	
ECO 375	Economic Development	
ECO 440	International Financial Economics	
MGT 408	The Global Responsibility of Business	
MGT 430	Cross-Cultural Management	
MGT 431	Business, Labor and Human Rights	
MGT 484	International Human Resource Management	
MGT 492	Global Supply Chain Management and Logistics	
MKT 440	Comparative Marketing Systems	
MKT 445	International Marketing Strategies	
IB 450	International Business Internship (up to three credits from IB 450 or MGT 452)	
	or MGT 452 College of Business Administration International Internship	
ACC/IB/ECO/ FIN/IS/MGT/ MKT 499	Independent Study (up to three credits)	
Total Credits		18

In addition to the 18 credits required above, students are required to either have an international experience of three weeks or more in length (e.g., study abroad) or take eight credits in world language (one year in the same language). This is waived for students whose native language is not English. The international experience must be pre-approved by the College of Business Administration International Business Advisory Committee. Students should apply for approval at least one semester before the planned experience. The advisory committee will determine the credit value of the experience. For non-U.S. based students, this requirement is met through the satisfactory completion of all required course work.

A maximum of six credits can be applied to a student's College of Business Administration major.