

International Business Major - Bachelor of Science (BS)

Major requirements

(College of Business Administration)

College of Business Administration (CBA) core requirements

All students enrolled in any program within the college are required to complete the following:

- College of Business (CBA) core courses (<https://catalog.uwlax.edu/undergraduate/businessadministrationcba/#CBACore>)
- CBA upper division prerequisite requirement - Most professional, upper division courses (300/400 level) in the CBA require students to have the following to register into the course:
 - A grade of "C" or better in ACC 221, ACC 222, BLAW 205, ECO 110, ECO 120, ENG 110/ENG 112, MTH 160/MTH 175/MTH 207, and STAT 145/STAT 245;
 - 54 credits or higher earned (or in progress).

International business language requirement

The international business (IB) major requires demonstrated proficiency at the beginner level in a second language. This can be accomplished either by completing prescribed courses or by demonstrating proficiency as determined by the Department of Global Cultures and Languages. Language proficiency would generally be acquired through the study of a language up to and including the 102 level in Chinese, French, German, Russian, Spanish or any 102 level language with GCL prefix with grades of "C" or better in each course. Students whose native language is not English will meet this requirement through demonstrated proficiency via TOEFL or departmental exam.

Majors must also complete an international experience of at least three weeks duration prior to graduation. The international experience must be pre-approved by the College of Business Administration International Business Advisory Committee. Students should apply for approval at least one semester before the planned experience. The advisory committee will determine the credit value of the experience. For non-U.S. based students, this requirement is met through the satisfactory completion of all required course work.

Curriculum

30 credits - This program also requires up to eight credits for language proficiency, completion of the international business major requirements, a functional business concentration or double major in another business discipline, and an international experience.

Code	Title	Credits
Core		
BLAW 405	The Law of International Business Transactions	3
ECO 340	Introduction to International Economics	3
FIN 440	Multinational Financial Management	3
MGT 360	International Management	3

MKT 341	International Marketing	3
Electives		
Select six credits of the following:		6
ANT/GEO/ HIS/POL/SOC 202	Contemporary Global Issues	
ECO 375	Economic Development	
ECO 440	International Financial Economics	
MGT 408	The Global Responsibility of Business	
MGT 423	International Business Research and Consulting	
MGT 425	Doing Business in...	
MGT 430	Cross-Cultural Management	
MGT 431	Business, Labor and Human Rights	
MGT 484	International Human Resource Management	
MGT 492	Global Supply Chain Management and Logistics	
MKT 440	Comparative Marketing Systems	
MKT 445	International Marketing Strategies	
IB 450	International Business Internship (up to three credits)	
IB 499	Independent Study (up to three credits)	

Complete the following:

Functional business concentration ¹	9
Total Credits	30

¹ Completion of a concentration of nine credits at the 300 level or above or a double major in one of the seven business majors (see departmental listings for available courses): accountancy, economics, finance, financial planning and risk and insurance, information systems, management, and marketing.

No credits from the functional business concentration may be double counted toward the IB major. Students who elect to complete a second business major may double count six credits with the IB major.

Degree requirements

All students must complete the general education, college core, major/minor, and university degree requirements in order to qualify for a degree. The easiest way to track all of these requirements is to refer to the Advisement Report (AR) found in the Student Information System (WINGS) Student Center. All enrolled students have access to the AR.

- General education (<http://catalog.uwlax.edu/undergraduate/generaleducation/>)
- College core (p. 1)
- Baccalaureate degree requirements (p. 2)

College of Business Administration core requirements

All students enrolled in any program within the college must complete the 16 business core courses listed below and all requirements for the major (see department listings). MGT 449 must be taken in the semester of graduation.

Code	Title	Credits
ACC 221	Accounting Principles I ¹	3
ACC 222	Accounting Principles II ¹	3
BLAW 205	The Legal and Ethical Environment of Business ¹	3

ECO 110	Microeconomics and Public Policy ¹	3
ECO 120	Global Macroeconomics ¹	3
ECO 230	Data Analysis for Business Applications	3
ENG 110	College Writing II ¹	3
or ENG 112	College Writing AP (Advanced Placement)	
FIN 355	Principles of Financial Management	3
IS 220	Information Systems for Business Management	3
MGT/MKT 301	Business Communication	3
MGT 308	Organizational Behavior	3
MGT 393	Production and Operations Management	3
MKT 309	Principles of Marketing	3
MTH 160	Mathematics for Business ¹	4-5
or MTH 175	Applied Calculus	
or MTH 207	Calculus I	
STAT 145	Elementary Statistics (or equivalent) ¹	4
or STAT 245	Probability and Statistics	
Capstone - taken in the semester of graduation		
MGT 449	CBA Capstone: Applied Business Strategy	3
Total Credits		50-51

¹ A grade of "C" or better required.

Upper division prerequisite requirement

Most professional, upper division courses (300/400 level) in the CBA require students to have the following to register into the course:

1. A grade of "C" or better in ACC 221, ACC 222, BLAW 205, ECO 110, ECO 120, ENG 110/ENG 112, MTH 160/MTH 175 /MTH 207, and STAT 145/STAT 245;
2. 54 credits or higher earned (or in progress).

Baccalaureate degree requirements

Candidates for the Bachelor of Arts or the Bachelor of Science degrees must accomplish the following:

1. Fulfill the general education requirements.
2. Complete at least one ethnic studies (diversity) course.
3. Complete the courses prescribed by the Undergraduate Curriculum Committee for the degree desired in the respective school or college.
4. Earn a minimum of 120 semester credits with at least a 2.00 cumulative GPA. ^{1,2}
5. At least 40 credits must be earned in 300/400 level courses. Transfer courses earned or transferred at the 300/400 level apply to this requirement.
6. Complete major and minor requirements with at least a 2.00 GPA ^{1,2} in each major and minor (and concentration or emphasis, if selected).
7. A minimum of 30 semester credits in residence at UWL is required for graduation. (See undergraduate resident requirement (<http://catalog.uwlax.edu/undergraduate/academicpolicies/graduation/#undergraduate-residence-requirement>)).
8. Submit an application for graduation via the "Apply for Graduation" link in the WINGS Student Center as soon as the student has registered for his or her final semester or summer term in residence. December and winter intersession graduates should apply by May 1. May and summer graduates should apply by December 1.

¹ Grade point average requirements for some programs will be considerably higher than 2.00. Re-entering students may be required to earn credits in excess of the 120 needed for graduation in any curriculum in order to replace credits earned in courses in which the content has changed substantially in recent years. Each case will be judged on its own merit.

² The grade point average recorded at the time the degree is awarded will not be affected by future enrollment.

No degree will be awarded unless all requirements are fulfilled and recorded within 30 days after the official ending date of each term.

Sample degree plan

Below is a sample degree plan that can be used as a guide to identify courses required to fulfill the major and other requirements needed for degree completion. A student's actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Also, this sample plan assumes readiness for each course and/or major plan, and some courses may not be offered every term. Review the course descriptions or the class timetable (<http://www.uwlax.edu/records/regISTRATION/>) for course offering information.

The sample degree plans represented in this catalog are intended for first-year students entering UWL in the fall term. Students should use the Advisement Report (AR) in WINGS (<https://wings.uwlax.edu>) and work closely with their faculty advisor(s) and college dean's office to ensure declaration and completion of all requirements in a timely manner.

General Education Program

The general education curriculum (Gen Ed) is the common educational experience for all undergraduates at UWL. Sample degree plans include Gen Ed placeholders to ensure completion of the general education requirements. Courses may be rearranged to fit the needs or recommendations of the student's program of study. Gen Ed courses may be taken during winter term (January between the semesters) and summer to reduce the course load during regular terms (fall and spring). Students should consult with their advisor and/or the college academic services director in their college/school for assistance with course and schedule planning. Refer to the general education requirements (<http://catalog.uwlax.edu/undergraduate/generaleducation/>) for more specific details.

At least 40 credits of the 120 credits required must be earned at the 300/400-level.

Note: New students and transfer students with less than 12 credits earned are required to take FYS 100 First-Year Seminar (3 cr.) during one of their first two semesters at UWL.

This sample degree plan does not establish a contractual agreement. It identifies the minimum requirements a student must successfully complete, to qualify for a degree, in a format intended to assist the student in planning their academic career. Actual degree plans may differ.

Year 1

Fall	Credits Spring	Credits
ECO 110 or 120 (Gen Ed Global Studies/ Gen Ed Self & Society) ¹	3 ECO 110 or 120 (Gen Ed Global Studies/ Gen Ed Self & Society) ¹	3
ENG 110 or 112 (Gen Ed Literacy - Written) ¹	3 CST 110 (Gen Ed Literacy - Oral)	3

MTH 160, 175, or 207 (Depending on math placement exam results) ¹	4 STAT 145 (Depending on math placement exam results) ¹	4
Gen Ed Arts	2 FYS 100 (Gen Ed First-Year Seminar)	3
World Language ²	4 World Language ²	4
	16	17

Year 2

Fall	Credits Spring	Credits
ACC 221 ¹	3 ACC 222 ¹	3
BLAW 205 ¹	3 ECO 230	3
Gen Ed Humanistic Studies	3 Gen Ed Natural Lab Science	4
Gen Ed Health & Well-Being	3 Gen Ed Minority Cultures	3
Gen Ed Arts	2	
	14	13

Year 3

Fall	Credits Spring	Credits
FIN 355	3 MGT 393	3
MGT 308	3 ECO 340	3
MKT 309	3 MKT 341	3
MGT 301 or MKT 301	3 IB Functional Business Concentration Course	3
IS 220	3 University Elective	3
	Study abroad experience. Courses available will vary. ³	
	15	15

Year 4

Fall	Credits Spring	Credits
MGT 360	3 MGT 449	3
BLAW 405	3 FIN 440	3
IB Functional Business Concentration Course	3 IB Functional Business Concentration Course	3
IB Elective	3 Gen Ed World History	3
University Elective	3 IB Elective	3
	15	15

Total Credits: 120

¹ A grade of "C" or better is required for the CBA core requirements.

² The international business (IB) major requires demonstrated proficiency at the beginner level in a second language. This can be accomplished either by completing prescribed courses or by demonstrating proficiency as determined by the Department of Global Cultures and Languages. Language proficiency would generally be acquired through the study of a language up to and including the 102 level in Chinese, French, German, Russian, Spanish, or any 102 level language with GCL prefix with grades of "C" or better in each course. Students whose native language is not English will meet this requirement through demonstrated proficiency via TOEFL or departmental exam.

³ IB majors must complete an international experience of at least three weeks duration prior to graduation (term completed may vary, including during the summer term). The international experience must be pre-approved by the College of Business Administration International Business Advisory Committee. Students should apply for approval at least one semester before the planned experience. The advisory committee will determine the credit value of the experience. For non-U.S. based students, this requirement is met through the satisfactory completion of all required course work.