

International Business Program (IB)

College of Business Administration

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www.uwlax.edu/academics/department/international-business/
(<https://www.uwlax.edu/academics/department/international-business/>)

The **international business major** at the University of Wisconsin-La Crosse was one of the first in the state with a focus on the global nature of business in the twenty-first century. The program was the outcome of an effort by faculty to address the long-term needs of businesses that operate in an international environment and also to contribute to students' development as citizens of an increasingly "global" world. The major allows students to get a comprehensive foundation of international business, while also specializing in a functional concentration (i.e., management, marketing, accountancy, economics, finance or information systems). A minor is also available to both CBA and non-CBA students who want to enhance their primary major.

Faculty in the College of Business Administration have the international orientation necessary to teach international business. Many teaching in this program have extensive international experience and are fluent in non-English languages.

Major

- International business major - BS (<http://catalog.uwlax.edu/undergraduate/internationalbusiness/internationalbusinessmajor/>)

Minor

- International business minor (<http://catalog.uwlax.edu/undergraduate/internationalbusiness/internationalbusinessminor/>)

Courses

IB 450 Cr.1-6

International Business Internship

The internship program as conceived and implemented is an unusual program designed to provide an opportunity for students in the College of Business Administration at the University of Wisconsin-La Crosse to participate in an approved program with a cooperating international business, governmental or civic organization for usually 15 weeks of their undergraduate work. For additional information, see internship description under the College of Business Administration heading. Repeatable for credit - maximum six. Prerequisite: ACC 221, ACC 222; BLAW 205; ECO 110, ECO 120, ECO 230; FIN 355; IS 220; MGT 308; MKT 309; admission to business; senior standing. Pass/Fail grading. Offered Fall, Spring, Summer.

IB 499 Cr.1-3

Independent Study

Individual reading or research under the guidance of a staff member. Open to selected advanced students who have excellent records in the international business major. Students register with consent of the student's faculty advisor and the IBAC chairperson. Approval forms are available from the CBA Dean's Office; completion of form required prior to registration. Repeatable for credit - maximum six. Consent of department. Pass/Fail grading. Offered Fall, Winter, Spring, Summer.