

French Major with Business Concentration - Bachelor of Arts (BA)

Major requirements

(All colleges, excluding teacher certification programs)

51 credits

Code	Title	Credits
Select 30 credits above FRE 201, distributed as follows:		
Communication category		15
FRE 202	French Language and Cultures in Action II	
FRE 300	Visual Encounters	
FRE 301	Sound, Speech, and Proficiency	
FRE 307	French for Professional Communication	
FRE 317	Practice in Translation	
Connections category		3
At least one from the list:		
FRE 305	Exploring the Story	
FRE 351	French Cinema	
FRE 395	French Literary Voices in English	
FRE 403	Studies in French/Francophone Literature	
Culture category		3
At least one from the list:		
FRE 320	Perspectives on French Civilization	
FRE 322	French without Borders	
Electives		6
Any of the courses not used toward previous categories, any from the list below, or approved courses taken abroad:		
FRE 227	French for International Relations	
FRE 337	French 3.0: Focus on Science and Technology	
FRE 450	National/International Intern Program	
FRE 498	Independent Study	
FRE 499	Independent Study	
Capstone		3
FRE 430	French Connections	
Total Credits		30

Business requirements (21 credits)

Code	Title	Credits
Business core		15
ACC 221	Accounting Principles I	
ECO 110	Microeconomics and Public Policy	
ECO 120	Global Macroeconomics	
ECO 340	Introduction to International Economics	
MKT 309	Principles of Marketing	
Business electives		6
Select one of the following:		
MKT 341	International Marketing (recommended for international business emphasis)	
MGT 484	International Human Resource Management	

Select one of the following:

FIN 355	Principles of Financial Management (prerequisite ACC 222)
MGT 308	Organizational Behavior (recommended for international business-human resources emphasis)
MGT 430	Cross-Cultural Management (recommended for international business-human resources emphasis)

Total Credits 21

Degree requirements

All students must complete the general education, college core, major/minor, and university degree requirements in order to qualify for a degree. The easiest way to track all of these requirements is to refer to the Advisement Report (AR) found in the Student Information System (WINGS) Student Center. All enrolled students have access to the AR.

- General education (<http://catalog.uwlax.edu/undergraduate/generaleducation/>)
- College core (p. 1)
- Baccalaureate degree requirements (p. 2)

College of Arts, Social Sciences, and Humanities (CASSH/VPA) Bachelor of Arts core requirements

The CASSH core provides opportunities for students to deepen their knowledge by taking courses in the arts, humanities, social sciences, and/or sciences beyond the requirements of general education. Students may select from courses offered by the full range of academic departments within the college according to their interests. The college core allows students to build their critical thinking, communication, problem solving, teamwork, and global competencies through in-depth exploration of topics of their choosing.

The following conditions apply to one or both Bachelor of Arts and Bachelor of Science degrees:

1. Students majoring in English (writing and rhetoric or literary and cultural studies emphases) or in the department of global cultures and languages must earn a Bachelor of Arts degree. Education majors earn a Bachelor of Science degree; English major: medical professions emphasis majors may earn a Bachelor of Arts or Bachelor of Science degree.
2. Students majoring in other CASSH programs may choose either a B.A. or a B.S. degree.
3. Language courses (ARA, CHI, FRE, GCL, GER, HMG, JPN, RUS, SPA) used to fulfill the general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2) may also be used to meet the B.A. and B.S. language requirements.
4. At least one course in the degree must be a CASSH designated diversity course.
5. All other courses used to meet the requirements below must be in addition to the minimum 42 credits required in the General Education Program.
6. Applicable courses may be found on the CASSH B.A./B.S. Degree Option Course List (<https://www.uwlax.edu/cassh/advising/#tm-what-is-the-cassh-core-should-i-choose-a-bachelor-of-arts-ba-or-a->

bachelor-of-science–bs–degree-) or in the Advisement Report (AR) when the degree has been declared.

Courses used to fulfill general education requirements will not apply to core requirements except for language courses (ARA, CHI, FRE, GCL, GER, HMG, JPN, RUS, SPA) that count in the general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2).

Bachelor of Arts students declare one of the following tracks online via the CASSH website (<https://www.uwlax.edu/cassh/advising/#tm-172428>):

A. Language track

1. **Native speakers of English** complete:

Code	Title	Credits
Select one of the following:		
ARA 202	Intermediate Arabic II	
CHI 202	Chinese Language and Culture in Action II	
FRE 202	French Language and Cultures in Action II	
GCL 202	Intermediate Languages II	
GER 202	German Language and Cultures in Action II	
HMG 204	Hmong Heritage Language: Intermediate	
HMG 304	Hmong Heritage Language: Advanced	
JPN 202	Intermediate Japanese II	
RUS 202	Russian Language and Cultures in Action II	
SPA 202	Spanish Language and Cultures in Action II	
	or SPA 221 Introduction to Spanish for the Health Professions	

Non-native speakers of English: provide English proficiency evidence acceptable for admission to UWL as a degree seeking student.

2. Two additional courses outside of the student's major in two of the following: humanities, social sciences or fine arts.

B. Humanities track

1. One global language course 102 or higher; and
2. Two additional courses outside the department of the student's major from two different departments chosen from: communication studies, English, history, philosophy and race, gender, and sexuality studies (see the Advisement Report (AR) for a listing of the approved courses); and
3. One additional course in social sciences or fine arts.

C. Fine arts track

1. One global language course 102 or higher; and
2. Two additional courses outside the department of the student's major from two different departments chosen from: art, music, theatre; and
3. One additional course in social sciences or humanities.

In addition to all other College of Arts, Social Sciences, and Humanities core requirements, all students in CASSH must complete a second major, minor, or individualized option by satisfying one of the following:

1. Complete a minor (or two certificates with at least 12 combined credits at the 300/400 level or a second major) outside of the student's major program, consisting of at least 18 credits; or
2. Complete an emphasis, program or concentration of at least 18 credits outside the student's major program. General education

courses may apply provided they are not being used to fulfill minimum general education requirements; or

3. Complete an individualized option, consisting of 18 credits. At least 12 credits must be earned at the 300/400 level outside the major department. The remaining six credits may consist of:
 - a. 100 level or higher courses outside the major (general education courses may apply provided they are not being used to fulfill minimum general education requirements); or
 - b. 300/400 level courses inside the major department not being used to fulfill major requirements.

Baccalaureate degree requirements

Candidates for the Bachelor of Arts or the Bachelor of Science degrees must accomplish the following:

1. Fulfill the general education requirements.
2. Complete at least one ethnic studies (diversity) course.
3. Complete the courses prescribed by the Undergraduate Curriculum Committee for the degree desired in the respective school or college.
4. Earn a minimum of 120 semester credits with at least a 2.00 cumulative GPA.^{1, 2}
5. At least 40 credits must be earned in 300/400 level courses. Transfer courses earned or transferred at the 300/400 level apply to this requirement.
6. Complete major and minor requirements with at least a 2.00 GPA^{1, 2} in each major and minor (and concentration or emphasis, if selected).
7. A minimum of 30 semester credits in residence at UWL is required for graduation. (See undergraduate resident requirement (<http://catalog.uwlax.edu/undergraduate/academicpolicies/graduation/#undergraduate-residence-requirement>)).
8. Submit an application for graduation via the "Apply for Graduation" link in the WINGS Student Center as soon as the student has registered for his or her final semester or summer term in residence. December and winter intersession graduates should apply by May 1. May and summer graduates should apply by December 1.

¹ Grade point average requirements for some programs will be considerably higher than 2.00. Re-entering students may be required to earn credits in excess of the 120 needed for graduation in any curriculum in order to replace credits earned in courses in which the content has changed substantially in recent years. Each case will be judged on its own merit.

² The grade point average recorded at the time the degree is awarded will not be affected by future enrollment.

No degree will be awarded unless all requirements are fulfilled and recorded within 30 days after the official ending date of each term.

Sample degree plan

Below is a sample degree plan that can be used as a guide to identify courses required to fulfill the major and other requirements needed for degree completion. A student's actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Also, this sample plan assumes readiness for each course and/or major plan, and some courses may not be offered every term. Review the course descriptions or the class timetable (<http://www.uwlax.edu/records/registration/>) for course offering information.

The sample degree plans represented in this catalog are intended for first-year students entering UWL in the fall term. Students should use the Advisement Report (AR) in WINGS (<https://wings.uwlax.edu>) and work closely with their faculty advisor(s) and college dean's office to ensure declaration and completion of all requirements in a timely manner.

General Education Program

The general education curriculum (Gen Ed) is the common educational experience for all undergraduates at UWL. Sample degree plans include Gen Ed placeholders to ensure completion of the general education requirements. Courses may be rearranged to fit the needs or recommendations of the student's program of study. Gen Ed courses may be taken during winter term (January between the semesters) and summer to reduce the course load during regular terms (fall and spring). Students should consult with their advisor and/or the college academic services director in their college/school for assistance with course and schedule planning. Refer to the general education requirements (<http://catalog.uwlax.edu/undergraduate/generaleducation/>) for more specific details.

At least 40 credits of the 120 credits required must be earned at the 300/400-level.

Note: New students and transfer students with less than 12 credits earned are required to take FYS 100 First-Year Seminar (3 cr.) during one of their first two semesters at UWL.

This sample degree plan does not establish a contractual agreement. It identifies the minimum requirements a student must successfully complete, to qualify for a degree, in a format intended to assist the student in planning their academic career. Actual degree plans may differ.

Year 1

Fall	Credits	Spring	Credits
FRE 202	3	ACC 221	3
ECO 110 (Gen Ed Self & Society)	3	FRE 301	3
ENG 110 or 112 (Gen Ed Literacy-Written)	3	FYS 100 (Gen Ed First-Year Seminar)	3
Gen Ed World History	3	Gen Ed Natural Lab Science	4
Gen Ed Health & Well-Being	3	Gen Ed Arts	2
	15		15

Year 2

Fall	Credits	Spring	Credits
FRE 300	3	ECO 120 (Gen Ed Global Studies)	3
FRE 305, 351, 395, or 403 (FRE Major Connection Category) ^{1,2}	3	FRE Major Elective	3
Gen Ed Math	4	Gen Ed Humanistic Studies ¹	3
CST 110 (Gen Ed Literacy-Oral)	3	University Elective	3
Gen Ed Arts	2	CASSH Core Course	3
	15		15

Year 3

Fall	Credits	Spring	Credits
FRE 320 or 322 (FRE Major Culture Category)	3	FRE 317	3
ECO 340	3	FIN 355, MGT 308, or MGT 430 (FRE Major Business Elective)	3
FRE Major Elective	3	Gen Ed Minority Cultures	3
CASSH Core Course	3	University Elective	3
University Elective	3	University Elective	3
	15		15

Year 4

Fall	Credits	Spring	Credits
MKT 309	3	MKT 341	3
FRE 307	3	FRE 430	3
CASSH Core Course	3	University Elective	3
University Elective	3	CASSH Core Diversity Course	3
University Elective	3	University Elective	3
	15		15

Total Credits: 120

- ¹ FRE 395 will satisfy Gen Ed Humanistic Studies requirement.
- ² FRE 305 and FRE 395 are offered in Fall. FRE 351 and FRE 403 are offered in Spring. Depending on which elective is selected, schedule may need to be rearranged.