

# Digital Media Studies and Design Minor

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(All colleges)

19 credits

Code	Title	Credits
<b>Core</b>		
Select one of the following art courses:		4
ART 206	Introduction to Digital Art and Design for Non-Art Majors	
or ART 207	Introduction to Digital Art and Design	
CST 271	Media and Society	3
ENG 310	Digital Content Writing, Strategy, and Experience Design	3
<b>Electives (minimum nine credits)</b>		
Select three of the following courses from at least two different departments:		9
ART 272	Photography and Imaging I <sup>1</sup>	
ART 308	Intermediate Digital Art and Design <sup>1</sup>	
ART 372	Photography and Imaging II <sup>1</sup>	
ART 373	Documentary Strategies in Photography <sup>1</sup>	
CST 358	New Media and Technologies in Modern Organizations	
CST 360	Public Relations	
CST 377	Digital Media Production	
CST 378	Emerging Media and Communication Technology	
CST 379	Interactive and Experiential Media	
CST 460	Plan/Implementing/Evaluation Public Relations Campaign	
ENG 307	Writing for Management, Public Relations and the Professions	
ENG 308	Technical Writing	
ENG 318	Journalism and New Media	
ENG 327	Publishing in a Digital Age	
<b>Total Credits</b>		<b>19</b>

- At least nine credits must be at or above the 300-level.
- Art majors/minors may apply a maximum of eight credits toward both an art major, art education major, photography minor, or any art minor and the digital media studies and design minor.
- Communication studies majors/minors may apply a maximum of three credits toward both a communication studies major/minor and the digital media studies and design minor.
- English majors/minors/certificates may apply a maximum of three credits toward both an English major/minor/certificate and the digital media studies and design minor.

<sup>1</sup> Class is four credits.