Digital Media Studies and Design Minor

(All colleges)

19 credits

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CST 271</td>
<td>Media and Society</td>
<td>3</td>
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<tr>
<td>ART 206</td>
<td>Introduction to Digital Art and Design for Non-Art Majors</td>
<td>4</td>
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<tr>
<td>or ART 207</td>
<td>Introduction to Digital Art and Design</td>
<td></td>
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<tr>
<td>ENG 310</td>
<td>Digital Content Writing, Strategy, and Experience Design</td>
<td>3</td>
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</tbody>
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**Electives (minimum nine credits)**

Select three of the following courses from at least two different departments:

- ART 272 Photography and Imaging I
- ART 308 Intermediate Digital Art and Design
- ART 372 Photography and Imaging II
- ART 373 Documentary Strategies in Photography
- CST 358 New Media and Technologies in Modern Organizations
- CST 360 Public Relations
- CST 377 Digital Media Production
- CST 378 Emerging Media and Communication Technology
- CST 379 Interactive and Experiential Media
- CST 460 Plan/Implementing/Evaluation Public Relations Campaign
- ENG 307 Writing for Management, Public Relations and the Professions
- ENG 308 Technical Writing
- ENG 318 Journalism and New Media
- ENG 327 Publishing in a Digital Age

**Total Credits**

19

- At least nine credits must be at or above the 300-level.
- Art majors/minors may apply a maximum of eight credits toward both an art major, art education major, photography minor, or any art minor and the digital media studies and design minor.
- Communication studies majors/minors may apply a maximum of three credits toward both a communication studies major/minor and the digital media studies and design minor.
- English majors/minors/certificates may apply a maximum of three credits toward both an English major/minor/certificate and the digital media studies and design minor.

\(^1\) Class is four credits.