Sustainable Business Program

The **sustainable business minor** provides students with the opportunity to explore the relation between business and natural creation, maximizing good stewardship of natural resources, even while pursuing business objectives. The goal is to achieve what some call the 'Triple Bottom Line:' Pursuing Profits, Protecting People, and Preserving the Planet.

Students take an introductory sustainable business course (MGT/MKT 310 Principles of Sustainable Business; usually offered only in the Fall semester), the Global Responsibility of Business course (MGT 408; usually offered each semester), and nine credits of approved electives (listed on a separate page). After completing MGT/MKT 310, MGT 408, and at least three credits of approved electives, students take the Business Sustainability Capstone course (MGT/MKT 480; usually offered only in the Spring semester). Students should carefully note the specific courses in the minor, when they are offered, and course prerequisites.

**Minor**

- Sustainable business minor (CBA) ([http://catalog.uwlax.edu/undergraduate/sustainablebusiness/sustainablebusinessminor/](http://catalog.uwlax.edu/undergraduate/sustainablebusiness/sustainablebusinessminor/))