

Sustainable Business Program

The **sustainable business minor** provides students with the opportunity to explore the relation between business and natural creation, maximizing good stewardship of natural resources, even while pursuing business objectives. The goal is to achieve what some call the "Triple Bottom Line:" Pursuing Profits, Protecting People, and Preserving the Planet.

Students take an introductory Sustainable Business course (MGT/MKT 310; usually offered only in the Fall semester), Global Responsibility of Business (MGT 408; usually offered each semester), and nine credits of approved electives (listed on a separate page). After completing 310, 408, and at least six credits of approved electives, students take the Sustainable Business Capstone course (MGT/MKT 480; usually offered only in the Spring semester). Students should carefully note the specific courses in the minor, when they are offered, and course prerequisites.

Minor

- Sustainable business minor (CBA) (<http://catalog.uwlax.edu/undergraduate/sustainablebusiness/sustainablebusinessminor>)