

Tourism and Event Management Minor

(All colleges, excluding outdoor, recreation, tourism and event management majors with a tourism and event management emphasis)

21 credits

Code	Title	Credits
Core		
REC 150	Leisure, Quality of Life, and Well Being	3
REC 301	Introduction to Recreation Programming and Event Management	3
REC 320	Introduction to Tourism	3
REC 350	Experience Design, Promotion, and Communication	3
REC 360	Sustainable Tourism	3
REC 420	Revenue Management in Recreation, Tourism, and Events	3
REC 445	Advanced Event Planning and Management	3
Total Credits		21

Students completing the tourism and event management minor may also complete the outdoor and recreation management minor; however, 12 unique credits of coursework are required for each minor.