

# Dual Degree in Outdoor, Rec, Tourism & Event Mgmt: Tourism & Event Mgmt B.S. & Recreation Mgmt M.S.

## Major requirements

(College of Science and Health)

## Curriculum taken as an undergraduate student

Code	Title	Credits
<b>Undergraduate core</b>		
REC 150	Leisure, Quality of Life, and Well Being	3
REC 301	Introduction to Recreation Programming and Event Management	3
REC 306	NatureRx: Environmental Ethics and Behaviors in Recreation and Tourism	3
REC 317	Experiential Facilitation in Recreation	3
REC 325	Leisure in a Diverse Society	3
REC 340	Evaluation Methods and Practices	3
REC 350	Experience Design, Promotion, and Communication	3
REC 390	Principles of Management in Recreation	3
REC 440	Professional Wellness in Contemporary Leisure Services	1
REC 449	Internship/Professional Preparation <sup>1</sup>	1
REC 450	Internship	12
<b>Total Credits</b>		<b>38</b>

<sup>1</sup> Enrollment in REC 449 requires completion or concurrent enrollment in all REC courses, except REC 450.

Code	Title	Credits
<b>Graduate core (to be taken after earning 75 credits)</b>		
REC 500	Parks, Recreation, and Tourism Facility Planning	3
REC 502	Risk Management in Leisure Service Organizations	3
<b>Total Credits</b>		<b>6</b>

## Tourism and event management emphasis requirements

Code	Title	Credits
<b>Undergraduate emphasis courses</b>		
REC 320	Introduction to Tourism	3
REC 445	Advanced Event Planning and Management	3
REC 345	Ecotourism	3
or REC 360	Sustainable Tourism	
<b>Graduate course (to be taken after earning 75 credits)</b>		

REC 520	Revenue Management in Recreation, Tourism, and Events	3
<b>Total Credits</b>		<b>12</b>

## Admission to graduate program

When applying to the Recreation Management UWL Graduate Program:

- Applicant must be a current outdoor, recreation, tourism and event management major and have completed or is concurrently enrolled in REC 301.
- Students may be accepted into the dual degree program at any time after having completed the required courses. It is suggested that students apply before they have completed 75 undergraduate credit hours. Graduate courses cannot be taken until the student has completed 75 undergraduate credits.
- Student must have and maintain a minimum cumulative undergraduate GPA of 2.85/4.0; and maintain a minimum cumulative graduate GPA of 3.0/4.0
- Undergraduate students who have been accepted into the 4+1 program will be allowed to take the following courses at the 500-level and receive credit towards both the undergraduate and graduate degrees upon the completion of 75 undergraduate credits:

Code	Title	Credits
REC 500	Parks, Recreation, and Tourism Facility Planning	3
REC 502	Risk Management in Leisure Service Organizations	3
REC 504	Budgeting in Recreation Services <sup>2</sup>	3
or REC 520	Revenue Management in Recreation, Tourism, and Events	
<b>Total Credits</b>		<b>9</b>

<sup>2</sup> Whether to take REC 504 or REC 520 is determined by the emphasis requirements.

Final admission to the Recreation Management Graduate Program is contingent upon completion of all undergraduate major program requirements.

## Internship

REC 450 Internship (12-16 cr.) will be taken as undergraduate credit and fulfills the final requirements of the undergraduate degree. After REC 450 is completed the student will graduate with their Bachelor of Science in outdoor, recreation, tourism and event management.

## Remaining curriculum taken as a graduate student

Code	Title	Credits
<b>Core</b>		
REC 701	Philosophical Foundations of Leisure, Play and Recreation	3
REC 731	Data Evaluation and Management in Parks and Recreation	3
REC 735	Management Topics in Recreation and Leisure Services	3
<b>Electives</b>		
Select nine credits from the following:		9

REC 504	Budgeting in Recreation Services	
REC 515	Camp Administration	
REC 545	Advanced Event Planning and Management	
REC 732	Human Development and Group Dynamics	
REC 733	Diversity and Social Justice in Recreation Management	
REC 734	Experience Management	
REC 736	Collaborative Approaches to Recreation and Leisure Service Delivery	
REC 737	Contemporary Issues in Recreation Management	
<b>Capstone</b>		
Select one of the following courses:		3
REC 738	Capstone Seminar in Recreation Management	
REC 761	Graduate Project in Recreation	
<b>Total Credits</b>		<b>21</b>

## Degree requirements

All students must complete the general education, college core (waived for therapeutic recreation majors), major/minor, and university degree requirements in order to qualify for a degree. The easiest way to track all of these requirements is to refer to the Advisement Report (AR) found in the Student Information System (WINGS) Student Center. All enrolled students have access to the AR.

- General education (<http://catalog.uwlax.edu/undergraduate/generaleducation/>)
- Baccalaureate degree requirements (p. 2)

## Baccalaureate degree requirements

Candidates for the Bachelor of Arts or the Bachelor of Science degrees must accomplish the following:

1. Fulfill the general education requirements.
2. Complete at least one ethnic studies (diversity) course.
3. Complete the courses prescribed by the Undergraduate Curriculum Committee for the degree desired in the respective school or college.
4. Earn a minimum of 120 semester credits with at least a 2.00 cumulative GPA.<sup>1,2</sup>
5. At least 40 credits must be earned in 300/400 level courses. Transfer courses earned or transferred at the 300/400 level apply to this requirement.
6. Complete major and minor requirements with at least a 2.00 GPA<sup>1,2</sup> in each major and minor (and concentration or emphasis, if selected).
7. A minimum of 30 semester credits in residence at UWL is required for graduation. (See undergraduate resident requirement (<http://catalog.uwlax.edu/undergraduate/academicpolicies/graduation/#undergraduate-residence-requirement>)).
8. Submit an application for graduation via the "Apply for Graduation" link in the WINGS Student Center as soon as the student has registered for his or her final semester or summer term in residence. December and winter intersession graduates should apply by May 1. May and summer graduates should apply by December 1.

<sup>1</sup> Grade point average requirements for some programs will be considerably higher than 2.00. Re-entering students may be required to earn credits in excess of the 120 needed for graduation in any curriculum in order to replace credits earned in courses in which the

content has changed substantially in recent years. Each case will be judged on its own merit.

- <sup>2</sup> The grade point average recorded at the time the degree is awarded will not be affected by future enrollment.

**No degree will be awarded unless all requirements are fulfilled and recorded within 30 days after the official ending date of each term.**

## Sample degree plan

Below is a sample degree plan that can be used as a guide to identify courses required to fulfill the major and other requirements needed for degree completion. A student's actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Also, this sample plan assumes readiness for each course and/or major plan, and some courses may not be offered every term. Review the course descriptions or the class timetable (<http://www.uwlax.edu/records/registration/>) for course offering information.

The sample degree plans represented in this catalog are intended for first-year students entering UWL in the fall term. Students should use the Advisement Report (AR) in WINGS (<https://wings.uwlax.edu>) and work closely with their faculty advisor(s) and college dean's office to ensure declaration and completion of all requirements in a timely manner.

### General Education Program

The general education curriculum (Gen Ed) is the common educational experience for all undergraduates at UWL. Sample degree plans include Gen Ed placeholders to ensure completion of the general education requirements. Courses may be rearranged to fit the needs or recommendations of the student's program of study. Gen Ed courses may be taken during winter term (January between the semesters) and summer to reduce the course load during regular terms (fall and spring). Students should consult with their advisor and/or the college academic services director in their college/school for assistance with course and schedule planning. Refer to the general education requirements (<http://catalog.uwlax.edu/undergraduate/generaleducation/>) for more specific details.

At least 40 credits of the 120 credits required must be earned at the 300/400-level.

**Note:** New students and transfer students with less than 12 credits earned are required to take FYS 100 First-Year Seminar (3 cr.) during one of their first two semesters at UWL.

*This sample degree plan does not establish a contractual agreement. It identifies the minimum requirements a student must successfully complete, to qualify for a degree, in a format intended to assist the student in planning their academic career. Actual degree plans may differ.*

**This major is exempt from the CSH College Core requirement.**

Year 1			
Fall	Credits	Spring	Credits
REC 150 (Gen Ed Health & Well-Being)	3	ENG 110 (Gen Ed Literacy-Written)	3
CST 110 (Gen Ed Literacy-Oral)	3	STAT 145 (Gen Ed Math)	4
Gen Ed Arts	2-3	ECO 110 (Gen Ed Self & Society)	3
Gen Ed Minority Cultures	3	FYS 100 (Gen Ed First-Year Seminar)	3
Gen Ed World History	3	Gen Ed Arts	2-3
	<b>15</b>		<b>15</b>

This application cannot be submitted earlier than the Fall of junior year.

Year 2		
Fall	Credits Spring	Credits
REC 301	3 REC 317	3
REC 325	3 REC 320	3
Gen Ed Natural Lab Science	4 ENG 307	3
Gen Ed Humanistic Studies	3 Gen Ed Global Studies	3
University Elective	3 University Elective	3
	<b>16</b>	<b>15</b>

Year 3		
Fall	Credits Spring	Credits
REC 306	3 REC 345 or 360 (Tourism Emphasis Elective)	3
REC 340	3 REC 351	3
REC 390 <sup>1,2</sup>	3 MKT 309	3
University Elective	3 Gen Ed Lang/Logical System	3
University Elective	3 University Elective	4
Apply to RM Dual Degree Program <sup>3</sup>	Apply for "special non-degree graduate student status" for next fall <sup>4</sup>	
	<b>15</b>	<b>16</b>

Year 4		
Fall	Credits Spring	Credits
REC 440	1 REC 450	12
REC 445	3	
REC 449	1	
REC 500	3	
REC 502 <sup>1</sup>	3	
REC 520	3	
University Elective	2	
Apply for "full graduate status" for next fall		
	<b>16</b>	<b>12</b>

Additional year		
Fall	Credits Spring	Credits
REC 701	3 REC elective (see list)	3
REC 731	3 REC elective (see list)	3
REC 735	3 REC elective (see list)	3
	Capstone course	3
	<b>9</b>	<b>12</b>

Total Credits: 141

<sup>1</sup> REC 390 must be taken before or concurrently with REC 502.

<sup>2</sup> REC 390 is only offered in the Fall.

<sup>3</sup> **To be considered for admission to the dual degree program, the student must:**

1. Be a current outdoor, recreation, tourism and event management student who has completed at least 75 undergraduate credits.
2. Have completed or is concurrently enrolled in REC 301 and STAT 145.
3. Have a minimum cumulative UWL GPA of 2.85 to apply.

For complete details regarding application procedures, contact the Recreation Management Program Director in the Department of Recreation Management and Recreational Therapy.

<sup>4</sup> All undergrad REC major requirements and REC 500, REC 502, and REC 520 should be completed before taking REC 450 the Spring of senior year. Therefore, the application for "special non-degree graduate student" status may be done the Fall of junior year if a graduate-level class such as REC 502 needs to be taken the Spring of junior year.