

German Studies Major with Business Concentration - Bachelor of Arts (BA)

Major requirements

(All colleges excluding teacher certification programs)

57 credits

Core requirements

Code	Title	Credits
33 credits above GER 201 including the following:		
GER 202	Intermediate German II	4
GER 315	Business German	3
Select one of the following in literature:		3
GER 301	An Introduction to German Literature	
GER 403	Studies of German Literature	
Select one of the following in civilization:		3
GER 320	German Civilization: 1870-Reunification	
GER 321	German Civilization: 1989-Present	
Select two of the following in German skills development:		6
GER 300	Advanced German	
GER 311	German Conversation and Composition	
GER 313	German Grammar and Composition	
GER 330	German Conversation and Phonetics	
Advanced electives: select 8 credits of electives in German at the 300/400 level. ¹		8
German studies breadth: select two approved courses in which a significant portion of the course relates to one or more countries in the German-speaking world. These courses may be taught in English.		6
GER 398	German Thinkers and Popular Culture (highly recommended)	
GER 399	German Literature in Translation (highly recommended)	
GEO 304	Geography of Europe	
HIS 314	The Holocaust	
HIS 323	World War II	
HIS 346	The Middle Ages	
HIS 348	Renaissance and Reformation	
HIS 352	Germany: 1848-1989	
POL 338	European Government and Politics	
POL 355	Political Ideologies	
ENG 356	European Literature in Translation	
ENG 331	Introduction to Linguistics: Sounds and Words	
Total Credits		33

¹ excluding GER 398 and GER 399. A maximum of 6 units from GER 326, GER 327 and/or GER 328.

Students must complete an approved work or study experience in a German-speaking country.

Business requirements (24-27 credits)

Code	Title	Credits
Select one of the following:		
ACC 235	Survey of Accounting	
ACC 221 & ACC 222	Accounting Principles I and Accounting Principles II	
ECO 110	Microeconomics and Public Policy	3
ECO 120	Global Macroeconomics	3
ECO 340	Introduction to International Economics	3
MGT 308	Behavior and Theory in Organizations	3
MKT 309	Principles of Marketing	3
MKT 341	International Marketing	3
Select one of the following:		
ECO 311	Comparative Economic Systems	
FIN 355	Principles of Financial Management	
MGT 430	Comparative Management Systems	
Recommended courses: ¹		
CS 101	Introduction to Computing	
or CT 100	Introduction to Computational Thinking	
ECO 375	Economic Development	
FIN 440	Multinational Financial Management	
STAT 145	Elementary Statistics	
MTH 175	Applied Calculus	
Total Credits		24-27

¹ Recommended courses also include the two courses not chosen from ECO 311, FIN 355, and MGT 430.

Degree requirements

All students must complete the general education, college core, major/minor, and university degree requirements in order to qualify for a degree. The easiest way to track all of these requirements is to refer to the Advisement Report (AR) found in the Student Information System (WINGS) Student Center. All enrolled students have access to the AR.

- General education (<http://catalog.uwlawx.edu/undergraduate/generaleducation>)
- College core (p. 1)
- Baccalaureate degree requirements (p. 2)

College of Arts, Social Sciences, and Humanities (CASSH/VPA) Bachelor of Arts core requirements

The following conditions apply to one or both Bachelor of Arts and Bachelor of Science degrees:

1. Students majoring in English (writing and rhetoric or literature emphases) or in the department of global cultures and languages must earn a Bachelor of Arts degree. Education majors earn a Bachelor of Science degree; English major: medical professions emphasis majors may earn a Bachelor of Arts or Bachelor of Science degree.
2. Students majoring in other CASSH programs may choose either a B.A. or a B.S. degree.

- Language courses (ARA, CHI, FRE, GCL, GER, HMG, JPN, RUS, SPA) used to fulfill general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2) may also be used to meet the B.A. and B.S. language requirements.
- All other courses used to meet the requirements below must be in addition to the minimum 39 credits required in the General Education Program.
- At least one course in the B.A. or B.S. college degree program (core requirements) must be a CASSH designated diversity course.
- Applicable courses may be found on the CASSH B.A./B.S. Degree Option Course List (<https://www.uwlax.edu/cassh/advising>) or in the Advisement Report (AR) when the degree has been declared.

Courses used to fulfill general education requirements will not apply to core requirements except for language courses (ARA, CHI, FRE, GCL, GER, HMG, JPN, RUS, SPA) that count in the general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2).

Declare ONE of the following tracks in the CASSH Academic Services Office in 235 Morris Hall:

A. Language track

- Native speakers of English** complete:

Code	Title	Credits
Select one of the following:		
ARA 202	Intermediate Arabic II	
CHI 202	Intermediate Chinese II	
FRE 202	Intermediate French II	
GCL 202	Intermediate Languages II	
GER 202	Intermediate German II	
HMG 204	Hmong Heritage Language: Intermediate	
HMG 304	Hmong Heritage Language: Advanced	
JPN 202	Intermediate Japanese II	
RUS 202	Intermediate Russian II	
SPA 202	Spanish Language and Cultures in Action II	

Non-native speakers of English: score at least 80 on the La Crosse Battery of exams for non-native speakers of English; or submit a TOEFL or IELTS score that meets the university's English language proficiency requirement for admission; or complete ESL 252 or ESL 253, and one additional course from ESL 250, ESL 251, ESL 252, ESL 253. (Contact the English as a Second Language Institute (<http://www.uwlax.edu/esl>) for eligibility and regulations); and

- Two additional courses outside of the student's major in two of the following: humanities, social sciences or fine arts.

B. Humanities track

- One global language course 102 or higher; and
- Two additional courses outside the department of the student's major from two different departments chosen from: communication studies, English, history, philosophy and women's, gender and sexuality studies (see the Advisement Report (AR) for a listing of the approved courses); and
- One additional course in social sciences or fine arts.

C. Fine arts track

- One global language course 102 or higher; and
- Two additional courses outside the department of the student's major from two different departments chosen from: art, music, theatre; and
- One additional course in social sciences or humanities.

In addition to all other College of Arts, Social Sciences, and Humanities core requirements, all students in CASSH must complete a second major, minor, or program option by satisfying one of the following:

- Complete a minor (or second major) outside of the student's major program, consisting of at least 18 credits; or
- Complete an emphasis, program or concentration of at least 18 credits outside the student's major program. General education courses may apply provided they are not being used to fulfill minimum general education requirements; or
- Complete 18 credits in two or more departments or programs (at least 12 credits earned at the 300/400 level). These courses must be outside the student's major department and can be from any college. General education courses may apply provided they are not being used to fulfill minimum general education requirements.

Baccalaureate degree requirements

Candidates for the Bachelor of Arts or the Bachelor of Science degrees must accomplish the following:

- Fulfill the general education requirements.
- Complete at least one ethnic studies (diversity) course.
- Complete the courses prescribed by the Undergraduate Curriculum Committee for the degree desired in the respective school or college. (No substitutions for graduation may be made in course requirements for a major or minor after the fourth week of the last semester of the senior year.)
- Earn a minimum of 120 semester credits with at least a 2.00 cumulative GPA.¹
- At least 40 credits must be earned in 300/400 level courses. Transfer courses earned at the 300/400 level apply to this requirement. Courses earned at the 100/200 level that transferred to UWL as 300/400 level courses **do not** apply to this requirement.
- Complete major and minor requirements with at least a 2.00 GPA¹ in each major and minor (and concentration or emphasis, if selected).
- A minimum of 30 semester credits in residence at UWL is required for graduation. (See undergraduate resident requirement (<http://catalog.uwlax.edu/undergraduate/academicpolicies/graduation/#undergraduate-residence-requirement>)).
- Submit an application for graduation via the "Apply for Graduation" link in the WINGS Student Center as soon as the student has registered for his or her final semester or summer term in residence. December and winter intersession graduates should apply by May 1. May and summer graduates should apply by December 1.

¹ Grade point average requirements for some programs will be considerably higher than 2.00. Re-entering students may be required to earn credits in excess of the 120 needed for graduation in any curriculum in order to replace credits earned in courses in which the content has changed substantially in recent years. Each case will be judged on its own merit.

No degree will be awarded unless all requirements are fulfilled and recorded within 30 days after the official ending date of each term.

Sample degree plan

Below is a sample degree plan that can be used as a guide to identify courses required to fulfill the major and other requirements needed for degree completion. A student’s actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Also, this sample plan assumes readiness for each course and/or major plan, and some courses may not be offered every term. Review the course descriptions or the class timetable (<http://www.uwlax.edu/Records/registration>) for course offering information.

The sample degree plans represented in this catalog are intended for first-year students entering UWL in the fall term. Students should use the Advisement Report (AR) in WINGS (<https://wings.uwlax.edu/psprod/?cmd=login&languageCd=ENG&>) and work closely with their faculty advisor(s) and college dean’s office to ensure declaration and completion of all requirements in a timely manner.

General Education Program

The general education curriculum (Gen Ed) is the common educational experience for all undergraduates at UWL. Sample degree plans include Gen Ed placeholders to ensure completion of the general education requirements. Courses may be rearranged to fit the needs or recommendations of the student’s program of study. Gen Ed courses may be taken during winter term (January between the semesters) and summer to reduce the course load during regular terms (fall and spring). Students should consult with their advisor and/or the college academic services director in their college/school for assistance with course and schedule planning. Refer to the general education requirements (<http://catalog.uwlax.edu/undergraduate/generaleducation>) for more specific details.

Note: at least 40 credits of the 120 credits required must be earned at the 300/400 level.

This sample degree plan does not establish a contractual agreement. It identifies the minimum requirements a student must successfully complete, to qualify for a degree, in a format intended to assist the student plan their academic career. Actual degree plans may differ.

Year 1			
Fall	Credits	Spring	Credits
GER 202	4	ACC 221	3
MGT 100	3	ECO 120 (Gen Ed Global Studies)	3
ECO 110 (Gen Ed Self & Society)	3	CST 110 (Gen Ed Literacy-Oral)	3
ENG 110 or 112 (Gen Ed Literacy-Written)	3	GER 301 or 403 (GER Major Literature)	3
Gen Ed Minority Cultures	3	Gen Ed Math	4
	16		16

Year 2			
Fall	Credits	Spring	Credits
ACC 222	3	ECO 340	3
MKT 309	3	GER 300, 311, 313, or 330 (GER Major German Skills Development)	3

GER 320 or 321 (GER Major Civilization)	3	Gen Ed Natural Lab Science	4
Gen Ed World History	3	Gen Ed Arts	2
GER 315	3	Gen Ed Elective	3
	15		15
Year 3			
Fall	Credits	Spring	Credits
GER 311, 311, 313, or 330 (GER Major German Skills Development) ¹	3	GER Major German Advanced Electives (300/400)	2
MKT 341	3	ECO 311, FIN 355, or MGT 430 (Business Core)	3
GER Studies Breadth (GER 398 recommended)	3	Gen Ed Electives ²	3
Gen Ed Health & Well Being	3	University Elective	3
Gen Ed Elective	3	CASSH Core Elective	3
	15		14
Year 4			
Fall	Credits	Spring	Credits
GER Major German Advanced Electives (300/400)	3	GER Major German Advanced Electives (300/400)	3
University Elective	3	MGT 308	3
Gen Ed Arts	2	Gen Ed Electives	3
GER 399 (Gen Ed Hum-Lit and GER Studies Breadth)	3	University Elective	3
CASSH Core Elective	3	CASSH Core Diversity Elective	3
	14		15
Total Credits: 120			

Complete approved work or study experience; after returning, complete at least 1 GER course from UWL; see your German Studies Advisor for details.

- 1 Prerequisite: GER 202 Intermediate German II (4 cr.) or equivalent, or appropriate departmental placement. Student must earn retro credit in order to satisfy General Education and the CASSH B.A. Core language requirement.
- 2 Must be taken from the Gen Ed Math/Lang/Logical Systems category if German (GER) retro credit was not earned.