

Professional and Technical Writing Certificate

Students develop high-demand skills in written communication for professional and technical contexts:

- Communicating an organization's goals and objectives to a range of stakeholders, including professional and public audiences
- Explaining technical and specialized topics
- Designing and delivering information in a way that meets the needs of specific users and organizations
- Using a range of technologies to complete written communication projects
- Working collaboratively and using project management strategies

Program requirements

(All colleges, open only to degree-seeking UWL students)

12 credits

Code	Title	Credits
Select four courses from the following:		12
ENG 307	Writing for Management, Public Relations and the Professions	
ENG 308	Technical Writing	
ENG 309	Writing in the Sciences	
ENG 310	Digital Content Writing, Strategy, and Experience Design	
ENG 314	Grant Writing	
ENG 335	Introduction to Professional and Technical Writing	
ENG 450	English Internship	
Total Credits		12

- Students must earn a minimum 2.50 cumulative GPA in the certificate's coursework.
- Students may complete the certificate or the minor in professional and technical writing, not both.