Recreation Management (REC) - Courses

Courses

REC 150 Cr.3
Foundations of Recreation
Review of the sociological, philosophical, economic, and historical aspects of recreation and leisure. An introduction to recreation as a profession and investigation of contemporary issues in recreation and leisure. Offered Fall, Spring.

REC 151 Cr.1
Introduction to Recreation Management
This course serves as an introduction to the field of recreation management focusing on the exploration of career areas in the profession and the service delivery systems which define recreation management. Offered Fall, Spring.

REC 201 Cr.3
Outdoor Adventure Leadership
In this course, students will gain knowledge about the history and philosophy of outdoor adventure leadership. Along with examining the interrelationship between leisure behavior and the natural environment, administrative functions such as staffing, risk management, and transportation while in the outdoors will be discussed. Students will receive the knowledge and opportunity to experience the basics of some outdoor adventure activities, such as rock climbing, bouldering, mountain biking, orienteering, ropes course, kayaking, canoeing, etc. Students are expected to synthesize research, lecture, experiential, and reading components of course into assignments which demonstrate an understanding of outdoor adventure leadership. Prerequisite: REC 150, REC 151. Offered Fall.

REC 204 Cr.3
Introduction to Outdoor Education
This course introduces students to the regional ecology and engages them with specific ecological niches, e.g. wetland, forest, prairie and riverine, which frequently serve as outdoor recreation contexts. Students will learn about regional native and non-native plants, fauna and associated natural history while developing ecological observational and recording skills for the purpose of applying this information to outdoor recreation and education programming. Offered Fall.

REC 215 Cr.3
Introduction to Community Recreation
This course provides an overview of community-based recreation including municipal and non-profit recreation agencies. The course will focus on the history, legalities, complexities and unique needs of managing community based recreation. Offered Spring.

REC 301 Cr.3
Leadership and Programming in Recreation
This course provides practical knowledge and experiences on the essential elements and design concepts of program planning. Emphasis is placed on student involvement in planning and directing programs for diverse populations in a variety of physical settings. Prerequisite: REC 150, REC 151; REC major/minor. Offered Fall, Spring.

REC 304 Cr.3
Maintenance of Recreation Facilities
An introduction to maintenance of recreation facilities, parks and outdoor recreation areas and the efficient operation and management of aquatic facilities. Prerequisite: junior standing. Offered Fall - Even Numbered Years.

REC 305 Cr.2
Operation and Management of Swimming Pools and Spas
The efficient operation and management of swimming pools, spas, and other aquatic facilities. The promotion of attractive aquatic programs. Prerequisite: junior standing; REC major/minor or ESS-sport management major. Offered Fall - Odd Numbered Years.

REC 306 Cr.3
Environmental Ethics, Outdoor Recreation and Natural Resources
This course provides an overview of the natural resources used for outdoor recreational pursuits, an analysis of leisure activities dependent upon natural resources, a presentation of the problems of recreational land use and an introduction to environmental awareness and outdoor safety. Recreation and natural resources at the national, state, local and private levels will be addressed with emphasis on the understanding of how outdoor recreation affects and is affected by natural resources. Offered Fall, Spring.

REC 310 Cr.3
Youth Development in the Recreation Profession
This course provides an overview of the theories and processes that form the foundation for youth services in the field of recreation in the United States. The course will explore the history of youth development with an acute focus on the theories and practices necessary for implementing strategic and effective youth development recreation programs. Offered Spring - Odd Numbered Years.

REC 315 Cr.3
Contemplative Leisure
This course utilizes natural environments as a venue for experientially teaching recreation management students the role of contemplative leisure in a complete and balanced lifestyle. Students will explore and experientially implement a variety of contemplative practices and group processing and debriefing theories, techniques and models. Prerequisite: REC 301; REC major/minor. Offered Fall, Spring.

REC 320 Cr.3
Introduction to Tourism
An introduction to the nature and scope of tourism that is intimately related to recreation. This course provides a basic understanding of tourism from the tourism system perspective. The topics include tourist behavior; special-interest tourism, destination marketing, economic, social-cultural, and environmental impacts of tourism on a destination, and sustainable tourism development. In addition to the business and economic benefits of tourism, it also examines the social aspects of tourism. Offered Spring.

REC 325 Cr.3
Leisure in a Diverse Society
This course explores the increasingly diversified nature of society and its impact on individuals’ experiences of leisure. A focus will be placed on the experiences of members of minority populations including issues related to race, gender, sexual orientation, gender identity, religion, social status, age, and disability. Students will be introduced to factors that influence the experience of leisure and leisure service delivery. Prerequisite: REC major/minor. Offered Fall, Spring.

REC 330 Cr.3
Recreation Resource Management
Students will explore the interactions between natural resources and users to produce outdoor recreation. Students will learn to assess natural resources through carrying capacity, limits of acceptable change, competition, and complementarity among and between recreation uses and other resource uses. Methods for monitoring recreational impacts and approaches to managing resource quality and recreational opportunities will be addressed. Prerequisite: REC 150, REC 151. Offered Spring - Even Numbered Years.
REC 335 Cr.3
Environmental Education
Based on experiential education and interpretive principles, students will learn methods and materials for effectively teaching environmental concepts in schools, communities, nature centers, camps, and parks. Students will also explore history, theory, philosophy and goals of environmental education programs. Prerequisite: REC 150, REC 151; REC 204 or concurrent enrollment. Offered Spring - Odd Numbered Years.

REC 340 Cr.3
Evaluation Methods and Practices
This course is designed to familiarize the student with basic measurement and evaluation methods used in recreation and leisure service field. In addition, the course shows students how to interpret current and future research findings in leisure and recreation journals, use basic quantitative and qualitative survey methods, interpret findings from commonly used research and statistical methods, and form conclusions and recommendations from survey findings. Prerequisite: STAT 145; ENG 307; REC major/minor. Offered Fall, Winter, Spring, Summer.

REC 345 Cr.3
Ecotourism
Students will examine theories, policies and practices specific to nature-based tourism. We will consider both the tourist and host community perspectives as we explore opportunities and constraints related to ecotourism development including social, environmental and economic outcomes. Offered Spring - Odd Numbered Years.

REC 351 Cr.3
Civic Engagement in the Recreation Profession
Recreation professionals need to be leaders in their communities and advocates for quality recreation and leisure. This course 1.) explores the recreation profession's role in civic engagement and 2.) identifies ways that the general citizenry can be brought into public discussion on issues about recreation programs and facilities. Prerequisite: junior standing; REC major. Offered Fall, Spring.

REC 375 Cr.1-3
Workshop in Recreation Management
This is a group study of various recreation, leisure, or tourism topics. University professors and/or visiting lecturers will conduct the workshops. Repeatable for credit under different subtitles. Repeatable for credit - maximum 6. May require field trip. Prerequisite: REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.

REC 390 Cr.3
Principles of Management in Recreation
Study of theories and techniques in leadership, group dynamics, and personnel management as they relate to programming and staff supervision in recreation agencies. Emphasis on personnel management techniques, including job analysis, recruitment, selection training, motivation, career development, and evaluation of paid staff and volunteers. Course includes issues common to full-time entry-level professional positions in recreation. Prerequisite: junior standing; REC major/minor. Offered Fall, Spring.

REC 400/500 Cr.3
Planning for Park and Recreation Facilities
Designed to equip the student with the basic knowledge necessary to understand and implement the planning process in the development of park and recreation facilities. This course is also designed to familiarize the student with federal, state and local statutes, and other related documents (U.S. Census, Wisconsin Administrative Codes, county and municipal ordinances). Prerequisite: REC 301 or RTH 456; REC major/minor. Offered Fall, Spring.

REC 402/502 Cr.3
Risk Management in Leisure Service Organizations
This course will identify the primary components of risk management and deals with the legal aspects of tort liability and contracts in leisure service organizations. It is designed to equip students with the basic knowledge necessary to understand and manage legal risks associated with leisure service organizations. Prerequisite: REC 390 or concurrent enrollment; REC major/minor. Offered Fall, Spring.

REC 404/504 Cr.3
Budgeting in the Recreation Enterprise
Emphasis is placed on budget development, implementation and management decision-making within the recreation and park enterprise. This course introduces students to various contextual operational budgets within governmental and non-profit enterprises. Prerequisite: ACC 221; ECO 110; REC 390 or concurrent enrollment; REC major/minor. Offered Fall.

REC 405 Cr.3
Sustainable Tourism Development
This course will examine sustainable theories, policies, and practices in tourism. Students will learn about tourism planning and development from a sustainable tourism perspective. Prerequisite: junior standing. Offered Spring - Even Numbered Years.

REC 415 Cr.3
Camp Administration
This course provides an overview of the history of the camping movement and its evolution over time. In addition, the course will provide foundational knowledge necessary to successfully operate a summer camp including day-to-day operations, staffing, camp counseling, and camp program activities. Prerequisite: REC 150, REC 151. Offered Spring - Even Numbered Years.

REC 420/520 Cr.3
Revenue Management in Recreation Enterprises
This course covers prices and pricing from both managerial and behavioral perspectives in recreation, parks, and tourism settings. While the managerial aspects of pricing include pricing policy/strategy and revenue management (defined as selling perishable service products to the right customer at the right time for the right price), the behavioral aspects include psychology of pricing, price fairness, price perceptions, and willingness-to-pay for non-market goods. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: ACC 221; junior standing. Offered Fall.

REC 445 Cr.3
Meetings, Conventions, and Event Planning
This course will advance students' understanding of the event management profession. The course is intended to expose students to planning and management aspects in the areas of meetings, conventions, and other special events, while gaining an understanding of how special events impact tourism. Students will learn the professional skills necessary to plan, manage, and evaluate the success of a meeting, convention, or large-scale special event. Prerequisite: REC 301 or RTH 456. Offered Fall.

REC 449 Cr.1
Internship/Professional Preparation
In-depth coverage of the requirements for REC 450 internship and preparation of students for a smooth transition to the recreation management profession. Prerequisite: REC major; senior standing; completion of a minimum of two 50 hour experiences in recreation or parks; a minimum GPA of 2.50; and completion or concurrent enrollment in all remaining 300 and 400 level REC required courses except for REC 450. Offered Fall, Spring.
Internship
Internship with a university approved recreation business or agency. An on-site practitioner and university faculty supervisor closely supervise the student's progress. The student experiences a smooth transition from university academics to the recreation management profession. Approved sites include public sector (e.g., parks and recreation agencies, public schools and universities); non-profit/private sector (e.g., voluntary and youth agencies, church organizations); and for-profit sector (e.g., fitness/sport centers, hospitality, tourism, and retail businesses). Prerequisite: REC 449; REC major; senior standing; 2.50 cum UWL GPA or 3.00 for placement outside of 250-mile radius; all required REC courses completed. Offered Fall, Spring, Summer.

Outdoor Pursuits
This course provides skill development and leadership techniques in outdoor recreation activities commonly associated with wilderness and roadless areas. Emphasis on backcountry ethics and safety will be stressed. A field trip will be required. Examples: backpacking, canoeing, bicycling, rock climbing, fishing, camping, and/or cross country skiing. Repeatable for credit - maximum six. Prerequisite: junior standing. Offered Occasionally.

Workshops in Recreation and Parks
Group study of varying recreation and parks topics. University professors as well as visiting lecturers will be invited to address the students and conduct specialized phases of the workshops. Repeatable for credit under different topics. Prerequisite: junior standing; REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.

Independent Study in Recreation
Individualized study of areas not available in existing courses. Repeatable for credit - maximum six. Prerequisite: junior standing; REC or RTH major/minor. Consent of instructor. Offered Fall, Spring.

Special Projects in Recreation Management
Individualized study of areas not available in existing courses or independent study. Program Project: planning, implementation and evaluation of a project. These projects will be completed under the supervision and direction of a staff member with permission from the student's advisor within the department. Examples include Camp Placement Day, Riverfest, and Oktoberfest events. Repeatable for credit - maximum six. Prerequisite: RTH 493; junior standing; REC or RTH major/minor. Consent of student's advisor. Consent of department. Offered Fall, Spring.

Seminar in Recreation
Intensive study of some specific area of interest in recreation. Repeatable for credit - maximum 3. Prerequisite: minimum 2.75 GPA; senior standing; REC or RTH major/minor. Offered Occasionally.