Recreation Management (REC) - Courses

Courses

REC 150 Cr.3
Foundations of Recreation
Review of the sociological, philosophical, economic, and historical aspects of recreation and leisure. An introduction to recreation as a profession and investigation of contemporary issues in recreation and leisure. Offered Fall, Spring.

REC 151 Cr.1
Introduction to Recreation Management
This course serves as an introduction to the field of recreation management focusing on the exploration of career areas in the profession and the service delivery systems which define recreation management. Offered Fall, Spring.

REC 200 Cr.3
Program Leadership of Recreation Activities
An introduction to leadership techniques and theory as it relates to direct leadership of recreation activities. Development of skills for organizing and leading specific recreation activities, including cooperative games and group initiatives. Prerequisite: REC 150 or concurrent enrollment; REC, RTH major/minor. Offered Fall, Spring.

REC 202 Cr.2
Leisure, Nature, and Contemplative Experiences
This course utilizes natural environments as a venue for experientially teaching Recreation Management students the role of leisure in a complete and balanced lifestyle. Weekend field trips will be required. Prerequisite: REC 150; REC or RTH major/minor. Offered Fall, Spring.

REC 300 Cr.3
Program Planning in Recreation
This course provides practical knowledge and experiences on the essential elements and design concepts of program planning. Emphasis is placed on student involvement in planning and directing programs for diverse populations in a variety of physical settings. Prerequisite: REC 150; REC 200 or concurrent enrollment; REC or RTH major/minor. Offered Fall, Spring.

REC 302 Cr.3
Recreation Supervision and Human Resource Management
Study of theories and techniques in leadership, group dynamics, and personnel management as they relate to programming and staff supervision in recreation agencies. Emphasis on personnel management techniques, including job analysis, recruitment, selection training, motivation, career development, and evaluation of paid staff and volunteers. Course includes issues common to full-time entry-level professional positions in recreation. Prerequisite: REC 150; REC or RTH major/minor. Offered Fall, Spring.

REC 304 Cr.3
Maintenance of Recreation Facilities
An introduction to maintenance of recreation facilities, parks and outdoor recreation areas and the efficient operation and management of aquatic facilities. Prerequisite: junior standing; REC or RTH major/minor. Offered Fall, Spring.

REC 305 Cr.2
Operation and Management of Swimming Pools and Spas
The efficient operation and management of swimming pools, spas, and other aquatic facilities. The promotion of attractive aquatic programs. Prerequisite: junior standing; REC, RTH, and/or ESS sport management major/minor. Offered Occasionally.

REC 306 Cr.3
Environmental Ethics, Outdoor Recreation and Natural Resources
This course provides an overview of the natural resources used for outdoor recreational pursuits, an analysis of leisure activities dependent upon natural resources, a presentation of the problems of recreational land use and an introduction to environmental awareness and outdoor safety. Recreation and natural resources at the national, state, local and private levels will be addressed with emphasis on the understanding of how outdoor recreation affects and is affected by natural resources. Offered Fall, Spring.

REC 320 Cr.3
Principles and Practices of Tourism
An introduction to the nature and scope of tourism that is intimately related to recreation. This course provides a basic understanding of tourism from the tourism system perspective. The topics include tourist behavior, special-interest tourism, destination marketing, economic, social-cultural, and environmental impacts of tourism on a destination, and sustainable tourism development. In addition to the business and economic benefits of tourism, it also examines the social aspects of tourism. Prerequisite: REC or RTH major/minor. Open to non-majors with instructor permission. Offered Fall, Spring.

REC 340 Cr.3
Evaluation Methods and Practices
This course is designed to familiarize the student with basic measurement and evaluation methods used in recreation and leisure service field. In addition, the course shows students how to interpret current and future research findings in leisure and recreation journals, use basic quantitative and qualitative survey methods, interpret findings from commonly used research and statistical methods, and form conclusions and recommendations from survey findings. Prerequisite: MTH 145; REC or RTH major/minor. Offered Fall, Winter, Spring, Summer.

REC 351 Cr.3
Civic Engagement in the Recreation Profession
Recreation professionals need to be leaders in their communities and advocates for quality recreation and leisure. This course 1.) explores the recreation profession’s role in civic engagement and 2.) identifies ways that the general citizenry can be brought into public discussion on issues about recreation programs and facilities. Prerequisite: junior standing; REC major. Offered Fall, Spring.

REC 375 Cr.1-3
Workshop in Recreation Management
This is a group study of various recreation, leisure, or tourism topics. University professors and/or visiting lecturers will conduct the workshops. Repeatable for credit under different subtitles. Repeatable for credit - maximum 6. May require field trip. Prerequisite: REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.


REC 400/500 Cr.3
Planning for Park and Recreation Facilities
Designed to equip the student with the basic knowledge necessary to understand and implement the planning process in the development of park and recreation facilities. This course is also designed to familiarize the student with federal, state and local statutes, and other related documents (U.S. Census, Wisconsin Administrative Codes, county and municipal ordinances). Prerequisite: REC 300; REC or RTH major/minor. Offered Fall, Spring.

REC 401 Cr.3
Management in Park and Recreation Resources
Designed to equip the student with the basic knowledge and abilities necessary to administer a public, not-for-profit, or a commercial leisure service organization or a division of a leisure service organization. Emphasis will be placed on management functions as they relate to the leisure service organization. Prerequisite: REC 302 or RTH 319; REC or RTH major/minor. Offered Fall, Spring.

REC 402/502 Cr.3
Risk Management in Leisure Service Organizations
This course will identify the primary components of risk management and deals with the legal aspects of tort liability and contracts in leisure service organizations. It is designed to equip students with the basic knowledge necessary to understand and manage legal risks associated with leisure service organizations. Prerequisite: REC 401 or concurrent enrollment; junior standing; REC or RTH major/minor. Offered Fall, Spring.

REC 404/504 Cr.3
Budgeting in the Recreation Enterprise
Emphasis is placed on budget development, implementation and management decision-making within the recreation and park enterprise. This course introduces students to various contextual operational budgets within governmental and non-profit enterprises. Prerequisite: REC 401 or concurrent enrollment; ECO 110; junior standing; REC or RTH major. Offered Fall, Spring.

REC 405/505 Cr.3
Revenue Management in Recreation Enterprises
This course covers prices and pricing from both managerial and behavioral perspectives in recreation, parks, and tourism settings. While the managerial aspects of pricing include pricing policy/strategy and revenue management (defined as selling perishable service products to the right customer at the right time for the right price), the behavioral aspects include psychology of pricing, price fairness, price perceptions, and willingness-to-pay for non-market goods. Prerequisite: REC 320; ACC 221 or ACC 235; junior standing; REC or RTH major/minor. Offered Fall, Spring.

REC 449 Cr.1
Internship/Professional Preparation
In-depth coverage of the requirements for REC 450 internship and preparation of students for a smooth transition to the recreation management profession. Prerequisite: REC major; senior standing; completion of at least two 50 hr experiences in rec or parks; a minimum cumulative GPA of 2.50; and completion or concurrent enrollment in all required recreation management courses except REC 450, therapeutic recreation courses, and interdisciplinary courses (POL 102, ACC 221 or ACC 235, ENG 307, ECO 110, MTH 145). Offered Fall, Spring.

REC 450 Cr.16
Internship
Internship with a university approved recreation business or agency. An on-site practitioner and university faculty supervisor closely supervise the student's progress. The student experiences a smooth transition from university academics to the recreation management profession. Approved sites include public sector (e.g., parks and recreation agencies, public schools and universities); non-profit/private sector (e.g., voluntary and youth agencies, church organizations); and for-profit sector (e.g., fitness/sport centers, hospitality, tourism, and retail businesses). Prerequisite: REC 449; REC major; senior standing; 2.50 cum UW-L GPA or 3.00 for placement outside of 250-mile radius; all required REC/RTH courses completed; approved internship agreement. Offered Fall, Spring, Summer.

REC 481/581 Cr.1-3
Outdoor Pursuits
This course provides skill development and leadership techniques in outdoor recreation activities commonly associated with wilderness and roadless areas. Emphasis on backcountry ethics and safety will be stressed. A field trip will be required. Examples: backpacking, canoeing, bicycling, rock climbing, fishing, camping, and/or cross country skiing. Repeatable for credit - maximum six. Prerequisite: junior standing. Offered Occasionally.

REC 491/591 Cr.1-3
Workshops in Recreation and Parks
Group study of varying recreation and parks topics. University professors as well as visiting lecturers will be invited to address the students and conduct specialized phases of the workshops. Repeatable for credit under different topics. Prerequisite: junior standing; REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.

REC 495 Cr.1-3
Independent Study in Recreation
Individualized study of areas not available in existing courses. Repeatable for credit - maximum six. Prerequisite: junior standing; REC or RTH major/minor. Consent of instructor. Offered Fall, Spring.

REC 497 Cr.1-3
Special Projects in Recreation Management
Individualized study of areas not available in existing courses or independent study. Program Project: planning, implementation and evaluation of a project. These projects will be completed under the supervision and direction of a staff member with permission from the student’s advisor within the department. Examples include Camp Placement Day, Riverfest, and Oktoberfest events. Repeatable for credit - maximum six. Prerequisite: REC 300 or RTH 493; junior standing; REC or RTH major/minor. Consent of student's advisor. Consent of department. Offered Fall, Spring.

REC 499 Cr.1-3
Seminar in Recreation
Intensive study of some specific area of interest in recreation. Repeatable for credit - maximum 3. Prerequisite: minimum 2.75 GPA; senior standing; REC or RTH major/minor. Offered Occasionally.