Recreation Management (REC) - Courses

Courses

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<tr>
<th>Course</th>
<th>Title</th>
<th>Prerequisite</th>
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<tr>
<td>REC 150 Cr.3</td>
<td>Foundations of Recreation</td>
<td></td>
<td>Review of the sociological, philosophical, economic, and historical aspects of recreation and leisure. An introduction to recreation as a profession and investigation of contemporary issues in recreation and leisure. Offered Fall, Spring, Summer.</td>
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<tr>
<td>REC 151 Cr.1</td>
<td>Introduction to Recreation Management</td>
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<td>This course serves as an introduction to the field of recreation management focusing on the exploration of career areas in the profession and the service delivery systems which define recreation management. Offered Fall, Spring.</td>
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<tr>
<td>REC 201 Cr.3</td>
<td>Outdoor Adventure Leadership</td>
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<td>In this course, students will gain knowledge about the history and philosophy of outdoor adventure leadership. Along with examining the interrelationship between leisure behavior and the natural environment, administrative functions such as staffing, risk management, and transportation while in the outdoors will be discussed. Students will receive the knowledge and opportunity to experience the basics of several outdoor adventure activities (activities could include camping, rock climbing, bouldering, mountain biking, orienteering, ropes course, kayaking, canoeing). Students are expected to synthesize research, lecture, experiential, and reading components of course into assignments which demonstrates an understanding of outdoor adventure leadership. Offered Fall.</td>
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<tr>
<td>REC 204 Cr.3</td>
<td>Introduction to Outdoor Education</td>
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<td>This course introduces students to the regional ecology and engages them with specific ecological niches, e.g. wetland, forest, prairie and riverine, which frequently serve as outdoor recreation contexts. Students will learn about regional native and non-native plants, fauna and associated natural history while developing ecological observational and recording skills for the purpose of applying this information to outdoor recreation and education programming. Offered Fall.</td>
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<tr>
<td>REC 215 Cr.3</td>
<td>Introduction to Community Recreation</td>
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<td>This course provides an overview of community-based recreation including municipal and non-profit recreation agencies. The course will focus on the histories, functions, and unique roles recreation holds for diverse communities. Offered Spring.</td>
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<tr>
<td>REC 301 Cr.3</td>
<td>Leadership and Programming in Recreation</td>
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<td>This course provides practical knowledge and experiences on the essential elements and design concepts of program planning. Emphasis is placed on student involvement in planning, directing, and evaluating programs for diverse populations in a variety of physical settings. Prerequisite: REC 150, REC 151; REC major/minor. Offered Fall, Spring.</td>
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<tr>
<td>REC 304 Cr.3</td>
<td>Maintenance of Recreation Facilities</td>
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<td>An introduction to the maintenance of recreation facilities, parks, and outdoor recreation areas. Prerequisite: junior standing. Offered Fall - Even Numbered Years.</td>
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<tr>
<td>REC 305 Cr.2</td>
<td>Operation and Management of Swimming Pools and Spas</td>
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<td>This course explores the efficient operation and management of swimming pools, spas, and other aquatic facilities, including the promotion of attractive aquatic programs. Prerequisite: junior standing; REC major/minor or ESS-sport management major. Offered Fall - Odd Numbered Years.</td>
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<tr>
<td>REC 306 Cr.3</td>
<td>Environmental Ethics, Outdoor Recreation and Natural Resources</td>
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<td>This course provides an overview of the natural resources used for outdoor recreational pursuits, an analysis of leisure activities dependent upon natural resources, a presentation of the issues associated with recreational land use and an introduction to environmental awareness and outdoor ethics. Recreation and natural resources at the national, state, local and private levels will be addressed with emphasis on the understanding of how outdoor recreation affects and is affected by natural resources. Offered Fall, Spring.</td>
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<tr>
<td>REC 310 Cr.3</td>
<td>Youth Development in the Recreation Profession</td>
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<td>This course provides an overview of the theories and processes that form the foundation for youth services in the field of recreation in the United States. The course will explore the history of youth development with an acute focus on the theories and practices necessary for implementing strategic and effective youth development recreation programs. Offered Spring - Odd Numbered Years.</td>
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<tr>
<td>REC 315 Cr.3</td>
<td>Enhancing Leisure Experiences</td>
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<td>This course introduces students to contemplative techniques and strategies and a framework for enhancing leisure. Students will explore a contemporary service delivery model designed to improve the quality of leisure experiences and positively impact participant well-being. Prerequisite: REC 301; concurrent enrollment in REC 316; REC major/minor. Offered Fall, Spring.</td>
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<tr>
<td>REC 316 Cr.1</td>
<td>Enhancing Leisure Experiences Lab</td>
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<td>This lab will provide students with an overview of techniques necessary for effective facilitation of recreation and leisure experiences. Students will learn and apply techniques related to program leadership, understanding and managing group dynamics, and processing and debriefing experiences. Lab 2. Prerequisite: concurrent enrollment in REC 315. Offered Fall, Spring.</td>
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<tr>
<td>REC 320 Cr.3</td>
<td>Introduction to Tourism</td>
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<td>An introduction to the nature and scope of tourism that is intimately related to recreation. This course provides a basic understanding of tourism from the tourism system perspective. The topics include tourist behavior, special-interest tourism, destination marketing, economic, social-cultural, and environmental impacts of tourism on a destination, and sustainable tourism development. In addition to the business and economic benefits of tourism, it also examines the social aspects of tourism. Offered Spring.</td>
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<tr>
<td>REC 325 Cr.3</td>
<td>Leisure in a Diverse Society</td>
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<td>This course explores the increasingly diversified nature of society and its impact on individuals' experiences of leisure. A focus will be placed on the experiences of members of minority populations including issues related to race, gender, sexual orientation, gender identity, religion, social status, age, and disability. Students will be introduced to factors that influence the experience of leisure and leisure service delivery. Prerequisite: REC major/minor; junior standing. Offered Spring.</td>
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REC 330 Cr.3  
Recreation Resource Management  
Students will explore the interactions between natural resources and users to produce outdoor recreation. Students will learn to assess natural resources through carrying capacity, limits of acceptable change, competition, and complementarity among and between recreation uses and other resource uses. Methods for monitoring recreational impacts and approaches to managing resource quality and recreational opportunities will be addressed. Prerequisite: REC 150, REC 151. Offered Spring - Even Numbered Years.

REC 335 Cr.3  
Environmental Education  
Based on experiential education and interpretive principles, students will learn methods and materials for effectively teaching environmental concepts in schools, communities, nature centers, camps, and parks. Students will also explore history, theory, philosophy and goals of environmental education programs. Prerequisite: REC 150, REC 151. Offered Spring - Odd Numbered Years.

REC 340 Cr.3  
Evaluation Methods and Practices  
This course is designed to familiarize the student with basic measurement and evaluation methods used in recreation and leisure service field. In addition, the course shows students how to interpret current and future research findings in leisure and recreation journals, use basic quantitative and qualitative survey methods, interpret findings from commonly used research and statistical methods, and form conclusions and recommendations from survey findings. Prerequisite: STAT 145; ENG 307; REC major/minor. Offered Fall, Spring.

REC 345 Cr.3  
Ecotourism  
Students will examine theories, policies and practices specific to nature-based tourism. We will consider both the tourist and host community perspectives as we explore opportunities and constraints related to ecotourism development including social, environmental and economic outcomes. Offered Spring - Odd Numbered Years.

REC 351 Cr.3  
Civic Engagement in the Recreation Profession  
Recreation professionals need to be leaders in their communities and advocate for quality recreation and leisure. This course explores the recreation profession's role in civic engagement and identifies ways the general citizenry can be brought into public discussion on issues about recreation programs and facilities. Prerequisite: REC 340; REC major/ minor; junior standing. Offered Fall, Spring.

REC 375 Cr.1-3  
Workshop in Recreation Management  
This is a group study of various recreation, leisure, or tourism topics. University professors and/or visiting lecturers will conduct the workshops. Repeatable for credit under different subtitles. Repeatable for credit - maximum 6. May require field trip. Prerequisite: REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.

REC 390 Cr.3  
Principles of Management in Recreation  
Study of theories and techniques in leadership, group dynamics, and personnel management as they relate to programming and staff supervision in recreation agencies. Emphasis on personnel management techniques, including job analysis, recruitment, selection training, motivation, career development, and evaluation of paid staff and volunteers. Course includes issues common to full-time entry-level professional positions in recreation. Prerequisite: junior standing; REC major/minor. Offered Fall, Spring.

REC 400/500 Cr.3  
Planning for Park and Recreation Facilities  
Designed to equip the student with the basic knowledge necessary to understand and implement the planning process in the development of park and recreation facilities. This course is also designed to familiarize the student with federal, state and local statutes, and other related documents (U.S. Census, Wisconsin Administrative Codes, county and municipal ordinances). This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: REC 301 or RTH 456; REC major/minor; junior standing. Offered Fall, Spring.

REC 402/502 Cr.3  
Risk Management in Leisure Service Organizations  
This course will identify the primary components of risk management and detail legal aspects of tort liability, waivers, and indemnification agreements in leisure service organizations. The course will equip students with basic knowledge and skills necessary to appropriately manage legal liability and risk exposure associated within various professional leisure and recreation contexts. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: REC 390 or concurrent enrollment; REC major/minor; junior standing. Offered Fall, Spring.

REC 404/504 Cr.3  
Budgeting in the Recreation Enterprise  
Emphasis is placed on budget development, implementation and management decision-making within the recreation and park enterprise. This course introduces students to various contextual operational budgets within governmental and non-profit enterprises. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: ACC 221; ECO 110; REC 390 or concurrent enrollment; REC major/minor; junior standing. Offered Fall.

REC 405 Cr.3  
Sustainable Tourism Development  
This course will examine sustainable theories, policies, and practices in tourism. Students will learn about tourism planning and development from a sustainable tourism perspective. Prerequisite: junior standing. Offered Spring - Even Numbered Years.

REC 415 Cr.3  
Camp Administration  
This course provides an overview of the history of the camping movement and its evolution over time. In addition, the course will provide foundational knowledge necessary to successfully operate a summer camp including day-to-day operations, staffing, camp counseling, and camp program activities. Prerequisite: REC 150, REC 151. Offered Spring - Even Numbered Years.

REC 420/520 Cr.3  
Revenue Management in Leisure Enterprises  
This course covers prices and pricing from both managerial and behavioral perspectives in recreation, parks, and tourism settings. While the managerial aspects of pricing include pricing policy/strategy and revenue management (defined as selling perishable service products to the right customer at the right time for the right price), the behavioral aspects include psychology of pricing, price fairness, price perceptions, and willingness-to-pay for non-market goods. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: ACC 221; junior standing. Offered Fall.
REC 445 Cr.3
Meetings, Conventions, and Event Planning
This course will advance students' understanding of the event management profession. The course is intended to expose students to planning and management aspects in the areas of meetings, conventions, and other special events, while gaining an understanding of how special events impact tourism. Students will learn the professional skills necessary to plan, manage, and evaluate the success of a meeting, convention, or large-scale special event. Prerequisite: REC 301 or RTH 456. Offered Fall.

REC 449 Cr.1
Internship/Professional Preparation
In-depth coverage of the requirements for REC 450 internship and preparation of students for a smooth transition to the recreation management profession. Prerequisite: REC major; senior standing; completion of a minimum of two 50 hour experiences in recreation or parks; a minimum GPA of 2.50; and completion or concurrent enrollment in all remaining 300 and 400 level REC required courses except for REC 450. Offered Fall, Spring.

REC 450 Cr.12-16
Internship
Internship with a university approved recreation business or agency. An on-site practitioner and university faculty supervisor closely supervise the student's progress. The student experiences a smooth transition from university academics to the recreation management profession. Approved sites include public sector (e.g., parks and recreation agencies, public schools and universities); non-profit/private sector (e.g., voluntary and youth agencies, church organizations); and for-profit sector (e.g., fitness/sport centers, hospitality, tourism, and retail businesses). Prerequisite: REC 449; REC major; senior standing; 2.50 cum UWL GPA or 3.00 for placement outside of 250-mile radius; all required REC courses completed. Offered Fall, Spring, Summer.

REC 481/581 Cr.1-3
Outdoor Pursuits
This course provides skill development and leadership techniques in outdoor recreation activities commonly associated with wilderness and roadless areas. Emphasis on backcountry ethics and safety will be stressed. A field trip will be required. Examples: backpacking, canoeing, bicycling, rock climbing, fishing, camping, and/or cross country skiing. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Repeatable for credit - maximum six. Prerequisite: junior standing. Offered Occasionally.

REC 497 Cr.1-3
Special Projects in Recreation Management
Individualized study of areas not available in existing courses or independent study. Program Project: planning, implementation and evaluation of a project. These projects will be completed under the supervision and direction of a staff member with permission from the student's advisor within the department. Examples include Camp Placement Day, Riverfest, and Oktoberfest events. Repeatable for credit - maximum six. Prerequisite: RTH 493; junior standing; REC or RTH major/minor. Consent of student's advisor. Consent of department. Offered Fall, Spring.

REC 499 Cr.1-3
Seminar in Recreation
Intensive study of some specific area of interest in recreation. Repeatable for credit - maximum 3. Prerequisite: minimum 2.75 GPA; senior standing; REC or RTH major/minor. Offered Occasionally.