Recreation Management (REC) - Courses

Courses

+REC 150 Cr.3
Leisure, Quality of Life, and Well Being
This course will focus on the knowledge and skills necessary for integrating the major elements of well-being (physical, emotional, spiritual, environmental, intellectual, social, and occupational) through the lens of a leisure perspective into a balanced and fulfilling lifestyle throughout one's lifespan. Course content will include theories and methods related to leisure as the foundation for enhancing overall wellness, building coping strategies, and negotiating a balanced, fulfilling life. Additionally, this course will explore philosophical and historical aspects of leisure and recreation. Offered Fall, Spring, Summer.

REC 151 Cr.1
Introduction to Recreation Management
This course serves as an introduction to the field of recreation management focusing on the exploration of career areas in the profession and the service delivery systems which define recreation management. Offered Fall, Spring.

REC 201 Cr.3
Introduction to Outdoor Leadership
In this course, students will gain knowledge about the history and philosophy of outdoor leadership. The foundational elements related to outdoor recreation leadership will be explored through learning technical skills facilitation techniques. Students will also learn about the interrelationship between leisure behavior and the natural environment; administrative functions such as staffing, risk management, and transportation; and trip planning for outdoor settings. Offered Fall - Even Numbered Years.

REC 204 Cr.3
Introduction to Outdoor Education
This course introduces students to the regional ecology and engages them with specific ecological niches, e.g., wetland, forest, prairie and riverine, which frequently serve as outdoor recreation contexts. Students will learn about regional native and non-native plants, fauna and associated natural history while developing ecological observational and recording skills for the purpose of applying this information to outdoor recreation and education programming. Offered Fall - Odd Numbered Years.

REC 215 Cr.3
Introduction to Community Recreation
This course provides an overview of community-based recreation including municipal and non-profit recreation agencies. The course will focus on the histories, functions, and unique roles recreation holds for diverse communities. Offered Spring.

REC 301 Cr.3
Leadership and Programming in Recreation
This course provides practical knowledge and experiences on the essential elements and design concepts of program planning. Emphasis is placed on student involvement in planning, directing, and evaluating programs that enhance well-being for diverse populations in a variety of physical settings. Prerequisite: REC 150; REC major/minor. Offered Fall, Spring.

REC 304 Cr.3
Maintenance of Recreation Facilities
An introduction to the maintenance of recreation facilities, parks, and outdoor recreation areas. Offered Fall.

REC 305 Cr.2
Operation and Management of Swimming Pools and Spas
This course explores the efficient operation and management of swimming pools, spas, and other aquatic facilities, including the promotion of attractive aquatic programs. Prerequisite: junior standing; REC major/minor or ESS-sport management major. Offered Occasionally.

REC 306 Cr.3
Environmental Ethics, Outdoor Recreation and Natural Resources
This course provides an overview of the natural resources used for outdoor recreational pursuits, an analysis of leisure activities dependent upon natural resources, a presentation of the issues associated with recreational land use and an introduction to environmental awareness and outdoor ethics. Recreation and natural resources at the national, state, local and private levels will be addressed with emphasis on the understanding of how outdoor recreation affects and is affected by natural resources. Offered Fall, Spring.

REC 310 Cr.3
Youth Development in the Recreation Profession
This course provides an overview of the theories and processes that form the foundation for youth services in the field of recreation in the United States. The course will explore the history of youth development with an acute focus on the theories and practices necessary for implementing strategic and effective youth development recreation programs. Offered Spring - Odd Numbered Years.

REC 317 Cr.3
Experiential Facilitation in Recreation
This course provides students with an overview of techniques necessary for effective facilitation of recreation and leisure experiences. Students learn and apply techniques related to program leadership, understanding and managing group dynamics, and processing and debriefing experiences. Prerequisite: REC 301 or concurrent enrollment. Offered Fall, Spring.

REC 320 Cr.3
Introduction to Tourism
An introduction to the nature and scope of tourism that is intimately related to recreation. This course provides a basic understanding of tourism from the tourism system perspective. The topics include tourist behavior, special-interest tourism, destination marketing, economic, social-cultural, and environmental impacts of tourism on a destination, and sustainable tourism development. In addition to the business and economic benefits of tourism, it also examines the social aspects of tourism. Offered Spring.

REC 325 Cr.3
Leisure in a Diverse Society
This course explores the increasingly diversified nature of society and its impact on individuals' experiences of leisure. A focus will be placed on the experiences of members of minority populations including issues related to race, gender, sexual orientation, gender identity, religion, social status, age, and disability. Students will be introduced to factors that influence the experience of leisure and leisure service delivery. Prerequisite: REC major/minor, inclusive recreation minor, or social justice minor. Offered Spring.

REC 330 Cr.3
Recreation Resource Management
Students will explore the interactions between natural resources and users to produce outdoor recreation. Students will learn to assess natural resources through carrying capacity, limits of acceptable change, competition, and complementarity among and between recreation uses and other resource uses. Methods for monitoring recreational impacts and approaches to managing resource quality and recreational opportunities will be addressed. Prerequisite: REC 150. Offered Spring - Even Numbered Years.
Environmental Education
Based on experiential education and interpretive principles, students will learn methods and materials for effectively teaching environmental concepts in schools, communities, nature centers, camps, and parks. Students will also explore history, theory, philosophy and goals of environmental education programs. Prerequisite: REC 150. Offered Spring - Odd Numbered Years.

Evaluation Methods and Practices
This course is designed to familiarize the student with basic measurement and evaluation methods used in recreation and leisure service field. In addition, the course shows students how to interpret current and future research findings in leisure and recreation journals, use basic quantitative and qualitative survey methods, interpret findings from commonly used research and statistical methods, and form conclusions and recommendations from survey findings. Prerequisite: STAT 145; ENG 307; REC major/minor. Offered Fall, Spring.

Ecotourism
Students will examine theories, policies and practices specific to nature-based tourism. We will consider both the tourist and host community perspectives as we explore opportunities and constraints related to ecotourism development including social, environmental and economic outcomes. Offered Occasionally.

Civic Engagement in the Recreation Profession
Recreation professionals need to be leaders in their communities and advocate for quality recreation and leisure. This course explores the recreation profession's role in civic engagement and identifies ways the general citizenry can be brought into public discussion on issues about recreation programs and facilities. Prerequisite: REC 340; REC major/minor; junior standing. Offered Spring.

Workshop in Recreation Management
This is a group study of various recreation, leisure, or tourism topics. University professors and/or visiting lecturers will conduct the workshops. Repeatable for credit under different subtitles. Repeatable for credit - maximum 6. May require field trip. Prerequisite: REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.

Budgeting in the Recreation Enterprise
This course introduces students to various contextual operational budgets within governmental and non-profit enterprises. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: ECO 110; REC 390 or concurrent enrollment; REC major/minor; junior standing. Offered Fall.

Risk Management in Leisure Service Organizations
This course will identify the primary components of risk management and detail legal aspects of tort liability, waivers, and indemnification agreements in leisure service organizations. The course will equip students with basic knowledge and skills necessary to appropriately manage legal liability and risk exposure associated within various professional leisure and recreation contexts. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: REC 390 or concurrent enrollment; REC major/minor; junior standing. Offered Fall, Spring.

Sustainable Tourism Development
This course will examine sustainable theories, policies, and practices in tourism. Students will learn about tourism planning and development from a sustainable tourism perspective. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: junior standing. Offered Spring.

Camp Administration
This course provides an overview of the history of the camping movement and its evolution over time. In addition, the course will provide foundational knowledge necessary to successfully operate a camp facility including administration, day-to-day operations, staffing, camp counseling, and program activities. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: REC 150; junior standing. Offered Spring - Even Numbered Years.

Revenue Management in Leisure Enterprises
This course covers prices and pricing from both managerial and behavioral perspectives in recreation, parks, tourism and event settings. While the managerial aspects of pricing include pricing policy/strategy and revenue management (defined as selling perishable service products to the right customer at the right time for the right price), the behavioral aspects include psychology of pricing, price fairness, price perceptions, and willingness-to-pay for non-market goods. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: junior standing. Offered Fall.
REC 440 Cr.1
**Professional Wellness in Contemporary Leisure Services**
A reflective practice and an ethic of care toward self and others is essential for recreation professionals to meet the diverse demands of contemporary leisure services effectively and successfully. This course allows students to explore personal and professional well-being, self-care, and reflective practice as they prepare to complete their program of study and begin their professional career. The course focuses on well-being and self-care from a variety of perspectives, and activities and practices in which students can develop reflective skills necessary for meaningful engagement with contemporary professional concerns while reducing stress and enhancing both short- and long-term well-being. Prerequisite: recreation management major; senior standing. Offered Fall, Spring.

REC 445/545 Cr.3
**Meetings, Conventions, and Event Planning**
This course will advance students’ understanding of the event management profession. The course is intended to expose students to planning and management aspects in the areas of meetings, conventions, and other special events, while gaining an understanding of how special events impact tourism. Students will learn the professional skills necessary to plan, manage, and evaluate the success of a meeting, convention, or large-scale special event. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Prerequisite: REC 301 or RTH 456; junior standing. Offered Fall.

REC 449 Cr.1
**Internship/Professional Preparation**
In-depth coverage of the requirements for REC 450 internship and preparation of students for a smooth transition to the recreation management profession. Prerequisite: REC major; senior standing; completion of a minimum of two 50 hour experiences in recreation or parks; a minimum GPA of 2.50; and completion or concurrent enrollment in all remaining 300 and 400 level REC required courses except for REC 450. Offered Fall, Spring.

REC 450 Cr.12-16
**Internship**
Internship with a university approved recreation business or agency. An on-site practitioner and university faculty supervisor closely supervise the student's progress. The student experiences a smooth transition from university academics to the recreation management profession. Approved sites include public sector (e.g., parks and recreation agencies, public schools and universities); non-profit/private sector (e.g., voluntary and youth agencies, church organizations); and for-profit sector (e.g., fitness/sport centers, hospitality, tourism, and retail businesses). Prerequisite: REC 449; REC major; senior standing; 2.50 cum UWL GPA; all required REC courses completed. Offered Fall, Spring, Summer.

REC 481 Cr.1-3
**Outdoor Pursuits**
This course provides skill development and leadership techniques in outdoor recreation activities commonly associated with wilderness and roadless areas. Emphasis on backcountry ethics and safety will be stressed. A field trip will be required. Examples: backpacking, canoeing, bicycling, rock climbing, fishing, camping, and/or cross country skiing. Repeatable for credit - maximum six. Prerequisite: junior standing. Offered Occasionally.

REC 491/591 Cr.1-3
**Workshops in Recreation and Parks**
Group study of varying recreation and parks topics. University professors as well as visiting lecturers will be invited to address the students and conduct specialized phases of the workshops. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectations. Repeatable for credit under different topics. Prerequisite: junior standing; REC or RTH major/minor. No student may earn more than six credits in REC 375, RTH 490, REC 491, and RTH 491. Offered Occasionally.

REC 495 Cr.1-3
**Independent Study in Recreation**
Individualized study of areas not available in existing courses. Repeatable for credit - maximum six. Prerequisite: junior standing; REC or RTH major/minor. Consent of instructor. Offered Fall, Spring.

REC 497 Cr.1-3
**Special Projects in Recreation Management**
Individualized study of areas not available in existing courses or independent study. Program Project: planning, implementation and evaluation of a project. These projects will be completed under the supervision and direction of a staff member with permission from the student's advisor within the department. Examples include Camp Placement Day, Riverfest, and Oktoberfest events. Repeatable for credit - maximum six. Prerequisite: RTH 493; junior standing; REC or RTH major/minor. Consent of student’s advisor. Consent of department. Offered Fall, Spring.

REC 499 Cr.1-3
**Seminar in Recreation**
Intensive study of some specific area of interest in recreation. Repeatable for credit - maximum 3. Prerequisite: minimum 2.75 GPA; senior standing; REC or RTH major/minor. Offered Occasionally.