Business Administration (BUS) - Courses

Courses

BUS 240 Cr.3

Introduction to International Business
The course serves as an introduction to the field of international business and relates it to both the functional areas of business and to the basic disciplines which define the international environment. Within this frame of reference, the course focuses on the problems and opportunities which arise when firms conduct business abroad. Offered Occasionally.

BUS 350 Cr.1

Career Preparation
This course prepares students to change from the academic environment to the professional environment. Topics include self-assessment, preparing for interviews, written and oral communication in a career search, electronic resources, and graduate school opportunities. Prerequisite: admission to business. Pass/Fail grading. Offered Fall, Spring.

BUS 400 Cr.1

Foreign Study Tour
This course and accompanying tour will give students an opportunity to gain an in-depth knowledge of a foreign city and/or region. The class will prepare students for international travel in general, and for the experience of visiting selected cities/areas. The specific cities/areas to be visited may vary by semester and by professor. Students are encouraged to meet with prospective professors/leaders early so that the students’ interests will best be served. Notes: 1) class is open only to those students participating in the class tour which will generally be for two weeks and commence at the end of the regular semester; 2) students who enroll in the class/tour will be asked to make a non-refundable deposit prior to the beginning of the semester. Prerequisite: MGT 308; FIN 355; MKT 309; admission to business. To be taken concurrently with INS 226. Consent of instructor. Offered Occasionally.