Business Administration (BUS) - Courses

Courses

BUS 205 Cr.3
The Legal & Ethical Environment of Business
This course introduces students to ethical theory and decision-making models, as well as the legal framework in which American business operates, the substantive legal rules that govern American business domestically and internationally, and the ethical and social responsibility implications of business conduct within the legal environment. Governmental efforts to regulate business activity by statute and administrative agency rules and decisions are emphasized. Prerequisite: ECO 110 or ECO 120; sophomore standing; CBA major or business administration minor. Offered Fall, Spring.

BUS 230 Cr.3
Business and Economics Research and Communication
The study of the scientific method as used in business and economics research, beginning with the identification of the problem and culminating in the final report. Analysis of the reliability and validity of data, effectiveness of presentation, and a critical study of the validity of conclusions. Prerequisite: ENG 110 or ENG 112; MTH 145; CBA major or CLS economics major. Offered Fall, Spring.

BUS 240 Cr.3
Introduction to International Business
The course serves as an introduction to the field of international business and relates it to both the functional areas of business and to the basic disciplines which define the international environment. Within this frame of reference, the course focuses on the problems and opportunities which arise when firms conduct business abroad. Offered Occasionally.

BUS 305 Cr.3
Business Law
Introduces the common law subjects of contracts, agency and torts; the Uniform Commercial Code’s treatment of sales contracts; and criminal law issues relevant to management decision-making. Prerequisite: BUS 205; admission to business. Offered Fall, Spring.

BUS 310 Cr.3
Principles of Sustainable Business
This course lays a foundation on the relationships between social, environmental and business systems. Challenges to existing business theory will embrace a new ecological perspective of business that includes an introduction to complexity theory, systems thinking, evolutionary economics and biomimicry. The specific topics of the triple-bottom-line, full-cost accounting, green marketing, human rights and social equity are explored within the context of local and global ecosystems and a broadened mission for “sustainable” business in the 21st century. Prerequisite: admission to business. Offered Annually.

BUS 350 Cr.1
Career Preparation
This course prepares students to change from the academic environment to the professional environment. Topics include self-assessment, preparing for interviews, written and oral communication in a career search, electronic resources, and graduate school opportunities. Prerequisite: admission to business. Pass/Fail grading. Offered Fall, Spring.

BUS 400 Cr.1
Foreign Study Tour
This course and accompanying tour will give students an opportunity to gain an in-depth knowledge of a foreign city and/or region. The class will prepare students for international travel in general, and for the experience of visiting selected cities/areas. The specific cities/areas to be visited may vary by semester and by professor. Students are encouraged to meet with prospective professors/leaders early so that the students’ interests will best be served. Notes: 1) class is open only to those students participating in the class tour which will generally be for two weeks and commence at the end of the regular semester; 2) students who enroll in the class/tour will be asked to make a non-refundable deposit prior to the beginning of the semester. Prerequisite: MGT 308; FIN 355; MKT 309; admission to business. To be taken concurrently with INS 226. Consent of instructor. Offered Occasionally.

BUS 405 Cr.3
The Law of International Business Transactions
Examines the legal problems that arise when business activities and organizations cross national boundaries and become multinational in structure, operation, and scope. Specific attention is paid to the legal effects of international business decisions; doing business in market, non-market and developing nations; the movement of goods, people and information across national borders; protection of intellectual property, international dispute resolution; international contracts; and the extra-territoriality of U.S. law. Prerequisite: BUS 205; admission to business. Offered Fall.

BUS 415 Cr.3
Current Topics in Law
Examination of current legal problems as they relate to business. Prerequisite: admission to business. Offered Occasionally.

BUS 450 Cr.3
Business Sustainability Capstone
This capstone course will act as a culmination of the Sustainability Minor in Business. By the time students complete this last course in the minor, they will have developed not only a deep exposure to the “content” of sustainable business, but also a great deal of firsthand experience with the very tools and procedures that breathe factual “life” into that content, including the triple-bottom-line, full-cost accounting, externalities, and ecological footprint audits. Speakers from and field trips to businesses engaging in sustainability practices will also be a part of this course. Open only to minors in sustainable business. Prerequisite: BUS 310; MGT 408; and six additional credits applicable to the sustainable business minor. Offered Annually.