

Communication Studies Minor: Public Communication and Advocacy Emphasis

(All colleges, excluding teacher certification programs)

24 credits

Courses listed in more than one category may be counted only once.

Code	Title	Credits
Required		
CST 190	Introduction to Communication Studies	3
CST 210	Presentational Speaking	3
CST 315	Communication Criticism	3
CST 412	Advocacy and Persuasion	3
or CST 413	Advocacy and Persuasive Campaigns	
Select at least three credits of the following:		3
CST 310	Debate	
CST 410	Advocacy and Argumentation	
CST 412	Advocacy and Persuasion	
CST 413	Advocacy and Persuasive Campaigns	
CST 415	Advanced Topics in Advocacy and Communication Criticism	
Select nine credits of electives, three credits from each of the other emphasis areas (see below)		9
Total Credits		24

Areas of emphasis:

Organizational & professional communication emphasis

Code	Title	Credits
CST 260	Professional Communication	3
CST 350	Organizational Communication	3
CST 351	Interviewing: Principles and Processes	3
CST 353	Workplace Relationships	3
CST 354	Health Communication	3
CST 355	Diversity and Organizational Communication	3
CST 358	New Media and Technologies in Modern Organizations	3
CST 360	Public Relations	3
CST 365	Communication in Teams	3
CST 380	Communicating Leadership	3

Interpersonal communication emphasis

Code	Title	Credits
CST 230	Interpersonal Communication	3
CST 330	Nonverbal Communication	3
CST 332	Intercultural Communication	3
CST 333	Lying and Deception in Human Interaction	3
CST 334	Gender Communication	3

CST 336	Family Communication	3
CST 337	Communication and Race	3
CST 338	Sex, Love, and Romance in the Media	3
CST 339	Communication and Aging	3

Media studies emphasis

Code	Title	Credits
CST 270	Broadcast Announcing	3
CST 271	Media and Society	3
CST 274	Television Production	3
CST 275	Applied Television	1-3
CST 338	Sex, Love, and Romance in the Media	3
CST 370	Broadcast Media Writing	3
CST 372	Audio Production	3
CST 374	Television Workshop	3
CST 376	Remote Video Operations	3
CST 378	Computer Mediated Communication	3
CST 419	Communication, Media and Identity	3
CST 471	Broadcast and Digital Media Management	3