Communication Studies
Minor: Broadcast and Digital Media Emphasis

(All colleges, excluding teacher certification programs)

24 credits

Required:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CST 190</td>
<td>Introduction to Communication Studies</td>
<td>3</td>
</tr>
<tr>
<td>CST 271</td>
<td>Contemporary Media in Everyday Life</td>
<td>3</td>
</tr>
<tr>
<td>CST 274</td>
<td>Television Production</td>
<td>3</td>
</tr>
<tr>
<td>CST 370</td>
<td>Broadcast Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>or CST 374</td>
<td>Television Workshop</td>
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<tr>
<td>CST 471</td>
<td>Broadcast and Digital Media Management</td>
<td>3</td>
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Select nine credits of electives, one from each emphasis areas (see below)

Total Credits: 24

Areas of emphasis:

Interpersonal communications

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CST 230</td>
<td>Interpersonal Communication</td>
<td>3</td>
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<tr>
<td>CST 330</td>
<td>Nonverbal Communication</td>
<td>3</td>
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<tr>
<td>CST 332</td>
<td>Intercultural Communication</td>
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</tr>
<tr>
<td>CST 333</td>
<td>Lying and Deception in Human Interaction</td>
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<tr>
<td>CST 334</td>
<td>Gender Communication</td>
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<tr>
<td>CST 336</td>
<td>Family Communication</td>
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<tr>
<td>CST 337</td>
<td>Communication and Race</td>
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<tr>
<td>CST 338</td>
<td>Sexuality and Romance in Media</td>
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Advocacy & communication criticism

<table>
<thead>
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<tbody>
<tr>
<td>CST 210</td>
<td>Presentational Speaking</td>
<td>3</td>
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<tr>
<td>CST 215</td>
<td>Influence, Advocacy and Social Responsibility</td>
<td>3</td>
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<tr>
<td>CST 310</td>
<td>Debate</td>
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<tr>
<td>CST 315</td>
<td>Communication Criticism</td>
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<tr>
<td>CST 410</td>
<td>Advocacy and Argumentation</td>
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<tr>
<td>CST 412</td>
<td>Advocacy and Persuasion</td>
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<tr>
<td>CST 413</td>
<td>Advocacy and Persuasive Campaigns</td>
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<tr>
<td>CST 415</td>
<td>Advanced Topics in Advocacy and Communication Criticism</td>
<td>3</td>
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<tr>
<td>CST 419</td>
<td>Communication, Media and Identity</td>
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Organizational & professional communication

<table>
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<th>Course</th>
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<tr>
<td>CST 260</td>
<td>Professional Communication</td>
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<tr>
<td>CST 350</td>
<td>Organizational Communication</td>
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<tr>
<td>CST 351</td>
<td>Interviewing: Principles and Processes</td>
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<td>CST 354</td>
<td>Health Communication</td>
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<tr>
<td>CST 355</td>
<td>Diversity and Organizational Communication</td>
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<td>CST 360</td>
<td>Public Relations</td>
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<tr>
<td>CST 365</td>
<td>Communication in Teams</td>
<td>3</td>
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<tr>
<td>CST 380</td>
<td>Communicating Leadership</td>
<td>3</td>
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