

College of Liberal Studies - School of Arts and Communication

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www.uwlax.edu/sac

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The School of Arts and Communication is dedicated to supporting and enhancing the liberal studies. Programs in the School of Arts and Communication strive to develop the knowledge, freedom of expression, research skills, and spontaneity which underlie creative and intellectual expression in its highest forms. Classes focus on establishing the foundations for creative work and scholarship through the study of technical, historical, and artistic dimensions in the arts and communication. Across the school, students are involved in applied and experiential learning, so they spend much of their time in laboratories, studios, and rehearsals developing the skills, processes, and attitudes necessary for professional and personal success. Students in these programs specialize in a particular art or communication discipline as they acquire general knowledge through the liberal studies core. Upon completion of their program, they have a wide range of occupational and educational choices. Some graduates begin careers in the fine or performing arts or the mass media. Others enter graduate schools and others choose from a wide range of occupations where their creative and communicative skills serve them well. Whatever the career and whatever the future, graduates of the School of Arts and Communication are flexible, adaptable, and disciplined communicators who understand process, problem solving, and professional commitment.

The School of Arts and Communication is housed within the College of Liberal Studies.

Degrees offered

- Bachelor of Arts
- Bachelor of Science

Majors and minors

B.A. = Bachelor of Arts B.S. = Bachelor of Science m = minor

- Art (<http://catalog.uwlax.edu/undergraduate/art>) (B.A., B.S., m)
 - Art Education (B.S.)
 - Photography (m)
- Communication Studies (<http://catalog.uwlax.edu/undergraduate/communicationstudies>)
 - Advocacy & Communication Criticism (B.A., B.S., m)

- Broadcast & Digital Communication (B.A., B.S., m)
- Digital Media Studies and Design (m)
- Interpersonal Communication (B.A., B.S., m)
- Leadership Development (m)
- Organizational & Professional Communication (B.A., B.S., m)
- Sports Broadcasting (m)

- Music (<http://catalog.uwlax.edu/undergraduate/music>) (m)
 - Choral Education Emphasis (B.S.)
 - General Education Emphasis (B.S.)
 - History Emphasis (B.A., B.S.)
 - Instrumental Education Emphasis (B.S.)
 - Jazz Performance Emphasis (B.A., B.S.)
 - Music Performance (m)
 - Music Theatre Emphasis (B.A., B.S., m)
 - Performance Emphasis (B.A., B.S.)
 - Piano Pedagogy (B.A., B.S.)
 - Theory Emphasis (B.A., B.S.)
- Theatre Arts (<http://catalog.uwlax.edu/undergraduate/theatrearts>)
 - Arts Administration Emphasis (B.A., B.S., m)
 - Design/Technical Emphasis (B.A., B.S., m)
 - General Emphasis (B.A., B.S., m)
 - Music Theatre Emphasis (B.A., B.S., m)
 - Performance Emphasis (B.A., B.S., m)
 - Stage Management Emphasis (B.A., B.S., m)

Advising

All students in the School of Arts and Communication who have declared majors are assigned to faculty advisors. Advisors provide guidance and assistance to develop plans for post-college experiences. Students and their advisors are provided with Advisement Reports (AR) that assist them in monitoring progress toward meeting degree requirements. Degrees are verified in the dean's office. Students are encouraged to come to the office to review progress toward the degree during their junior year.

The School of Arts and Communication is housed in the College of Liberal Studies and therefore requires students to meet the CLS core requirements for either the Bachelor of Arts or the Bachelor of Science degree below.

College of Liberal Studies (CLS/SAC) Bachelor of Arts core requirements

The following conditions apply to one or both Bachelor of Arts and Bachelor of Science degrees:

1. Students majoring in English or in a modern language must earn a Bachelor of Arts degree (education majors earn a Bachelor of Science degree).
2. Students majoring in other CLS programs may choose either a B.A. or a B.S. degree.
3. Language courses (CHI, FRE, GER, RUS, SPA, MLG) used to fulfill general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2) may also be used to meet the B.A. and B.S. language requirements.
4. All other courses used to meet the requirements below must be in addition to the minimum 39 credits required in the General Education Program.

- At least one course in the B.A. or B.S. college degree program (core requirements) must be a CLS designated diversity course.
- Applicable courses may be found on the CLS B.A./B.S. Degree Option Course List (https://www.uwlax.edu/uploadedFiles/Academics/Colleges_Schools/CLS/CLS%20SAC%20BA%20BS%20Core%20Course%20List%20Updated%20-%20Fall%202015.pdf) or in the Advisement Report (AR) when the degree has been declared.

Courses used to fulfill general education requirements will not apply to core requirements except for language courses (CHI, FRE, GER, RUS, SPA, MLG) that count in the general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2).

Declare ONE of the following tracks in the CLS Academic Services Office in 260 Morris Hall:

A. Language track

- Native speakers of English** complete:

Code Title

Select one of the following:

CHI 202	Intermediate Chinese II
FRE 202	Intermediate French II
GER 202	Intermediate German II
RUS 202	Intermediate Russian II
SPA 202	Intermediate Spanish II
MLG 202	World Languages: Intermediate II
MLG 204	Heritage Language: Intermediate
MLG 304	Heritage Language: Advanced

Non-native speakers of English: score at least 80 on the La Crosse Battery of exams for non-native speakers of English; or submit a TOEFL or IELTS score that meets the university's English language proficiency requirement for admission; or complete ESL 252 or ESL 253, and one additional course from ESL 250, ESL 251, ESL 252, ESL 253. (Contact the English as a Second Language Institute (<http://www.uwlax.edu/esl>) for eligibility and regulations); and

- Two additional courses outside of the student's major in two of the following: humanities, social sciences or fine arts.

B. Humanities track

- One modern language course 102 or higher; and
- Two additional courses outside the department of the student's major from two different departments chosen from: history, English, philosophy; and
- One additional course in social sciences or fine arts.

C. Fine arts track

- One modern language course 102 or higher; and
- Two additional courses outside the department of the student's major from two different departments chosen from: art, communication studies, music, theatre; and
- One additional course in social sciences or humanities.

In addition to all other College of Liberal Studies core requirements, all students in CLS must complete a second major, minor, or program option by satisfying one of the following:

- Complete a minor (or second major) outside of the student's major program, consisting of at least 18 credits; or

- Complete an emphasis, program or concentration of at least 18 credits outside the student's major program. General education courses may apply provided they are not being used to fulfill minimum general education requirements; or
- Complete 18 credits in two or more departments or programs (at least 12 credits earned at the 300/400 level). These courses must be outside the student's major department and can be from any college. General education courses may apply provided they are not being used to fulfill minimum general education requirements.

College of Liberal Studies (CLS/SAC) Bachelor of Science core requirements

The following conditions apply to one or both Bachelor of Arts and Bachelor of Science degrees:

- Students majoring in English or in a modern language must earn a Bachelor of Arts degree (education majors earn a Bachelor of Science degree).
- Students majoring in other CLS programs may choose either a B.A. or a B.S. degree.
- Language courses (CHI, FRE, GER, RUS, SPA, MLG) used to fulfill general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2) may also be used to meet the B.A. and B.S. language requirements.
- All other courses used to meet the requirements below must be in addition to the minimum 39 credits required in the General Education Program.
- At least one course in the B.A. or B.S. college degree program (core requirements) must be a CLS designated diversity course.
- Applicable courses may be found on the CLS B.A./B.S. Degree Option Course List (https://www.uwlax.edu/uploadedFiles/Academics/Colleges_Schools/CLS/CLS%20SAC%20BA%20BS%20Core%20Course%20List%20Updated%20-%20Fall%202015.pdf) or in the Advisement Report (AR) when the degree has been declared.

Courses used to fulfill general education requirements will not apply to core requirements except for language courses (CHI, FRE, GER, RUS, SPA, MLG) that count in the general education requirement: "Mathematical/logical systems and modern languages" (GE 02, category 2).

Bachelor of Science students complete four courses outside the department of the student's major as follows:

- A lab science course (from the general education list); and
- A social science course; and
- Another social science or general education natural science, or math course, or an approved CLS alternative (ENV 201, PHL 334, PHL 339); and
- One additional course in humanities or fine arts or complete a modern language course 102 level or higher.

In addition to all other College of Liberal Studies core requirements, all students in CLS must complete a second major, minor, or program option by satisfying one of the following:

- Complete a minor (or second major) outside of the student's major program, consisting of at least 18 credits; or
- Complete an emphasis, program or concentration of at least 18 credits outside the student's major program. General education courses may apply provided they are not being used to fulfill minimum general education requirements; or

3. Complete 18 credits in two or more departments or programs (at least 12 credits earned at the 300/400 level). These courses must be outside the student's major department and can be from any college. General education courses may apply provided they are not being used to fulfill minimum general education requirements.

Graduation/degree requirements

A student in the School of Arts and Communication may earn either the Bachelor of Arts (B.A.) or the Bachelor of Science (B.S.) degree. The type of degree earned by a student (B.A. or B.S.) may be determined by the major programs elected by the student. All general university degree requirements must be met: a minimum of 120 credits (40 of which must be 300/400 numbered courses), general education program requirements, college core requirements and major program requirements

Joint institution programs

Joint communications program with WTC: Students who enroll in the Visual Communications Program at Western Technical College (WTC) may transfer to UW-La Crosse with partial work already completed towards a Bachelor of Arts with a major in Communication Studies-Broadcast & Digital Emphasis. The articulation agreement between UWL and WTC facilitates the transfer of credit between the two programs.

Contact the Admissions office (<http://www.uwlax.edu/Admissions/Transfer-student>) for more specific information. Students who earned an associate degree from another UW System institution are exempt from UWL's general education requirements, although students must still meet all other UWL degree, college, and major requirements.
