Welcome to the Recreation Management Graduate Program at UWL

The Master of Science in Recreation Management Program prepares students for positions in public, private, and commercial recreation agencies. The curriculum consists of learning experiences critical for assuming high-level management positions in the leisure service profession.

This program is designed to provide students with individualized continuing education to develop competencies specifically related to recreation career development and professional growth. The emphasis is on individualizing the student's program.

Graduates are prepared to:

• Plan, develop, and manage recreation programs in public and private agencies, commercial enterprises, and tourism business
• Use diverse community, natural, institutional, and human service resources to enhance programs
• Apply common and innovative management techniques for budgets, service pricing, cost analysis, business feasibility, market analysis, and promotions
• Use leadership strategies to strengthen leisure experiences for all, including those with special needs
• Apply evaluation, survey, and research methods to ensure continued improvement in leisure services
• Apply management techniques for recruitment, selection, training, and evaluation of staff and volunteers

Graduates are employed in:

• Local recreation and park agencies; federal natural resource agencies
• Resorts, cruise ships, ski resorts, private campgrounds, and hospitality and travel industries
• Private corporations and tourism agencies
• Health clubs and recreational fitness centers
• Youth agencies
• Boy Scouts, Girl Scouts, YM/YWCA
• Condominium developments, convention/visitor bureaus, ice arenas, marinas, golf courses, and theme parks

The Master of Science is also available in therapeutic recreation (http://catalog.uwlax.edu/graduate/programrequirements/therapeuticrecreation).

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2018-19 Faculty/Staff

The following is the graduate faculty and staff as of the publication date of this catalog. This list will not be updated again until the next catalog is published in June.

Associate Professor
Kate Evans, Ph.D.
Laurie Harmon, Ph.D.
Kari Kensinger, Ph.D.
Gretchen Newhouse, Ph.D.
Nancy Richeson, Ph.D.

Assistant Professor
Namyun Kil, Ph.D.
Brian Kumm-Schaley, Ph.D.
Dan Plunkett, Ph.D.

Senior Lecturer
Daniel Widuch, M.S.Ed.

Lecturer
Michelle Rhoades, M.S.
Lisa Savarese, M.S.

Associate Lecturer
Tara DeLong, M.S.
Lindsey Kirschbaum, M.S.

Administrative Support
Janet Craig, Academic Department Associate
Maureen Nelson

Graduate degree

• Recreation management - MS (http://catalog.uwlax.edu/graduate/programrequirements/recreationmanagement/recreation-management-ms)