Theatre Arts (THA) -
Graduate Courses

Courses

THA 472/572 Cr.3

Theatre Management
The principles and methods involved in the operation of the non-commercial theatre: organization, play selection, building an audience, publicity, advertising, graphic reproduction, ticket sales, box office routines, house management, touring, and business records. This course is taught largely at an undergraduate level. Graduate students will have additional course requirements/expectation. Prerequisite: THA 110, with the exception of theatre arts majors and minors. Offered Spring - Even Numbered Years.